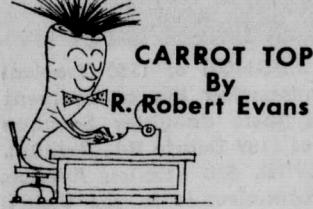




RECENTLY WELCOMED at Maryknoll Hospital were two sister-nurses, Sister Noel Marie and Paul William formerly from the Maryknoll Mission in Ceylon, India. They enjoyed a special reunion with two other sister-nurses who returned from Ceylon two years ago, Sister Mary Jacqueline and Sister Kathleen Loretta (shown in picture greeting the new arrivals). Since all Catholic missionaries have been refused re-entry visas or renewal of their visas the loss to Ceylon becomes the happy gain of Maryknoll Hospital in Monrovia. Slipping in quietly but also most welcome were two more additional members to the hospital staff, Sister Mary Eulalia, a native Californian and Sister Mary Bernardus who will be on the staff of the hospital.

### *Lucille and Harold*



CARROT TOP  
By R. Robert Evans

A handshake and a hearty thank you to the Senior Citizens of Sierra Madre, who must have presented our name to the National organization at Lehighton Acres, Florida.

—CT—  
This past week we were the recipients of a beautiful certificate of appreciation and awarded to the Sierra Madre News in recognition of outstanding public services in behalf of America's Senior Citizens. The award was signed by Coordinator of Senior Affairs, Lehighton Acres and its National Spokesman.

—CT—  
We appreciate this recognition and shall cherish it with the same thoughtfulness that it was presented.

—CT—  
Many times, during discussion, at the News office, CT has been asked what is a true American? After much study, and weeks of thinking, here is my analysis of a True American.

—CT—  
An American is a fellow who sips Brazilian coffee from an English cup while sitting on Danish furniture after coming home in a German car from an Italian movie, and writes to his Congressman with a Japanese ballpoint pen demanding that he do something about all the gold that is leaving the country! Do you know of any better analysis?

—CT—  
Political pros, generally unhappy with the growing demand for TV debates between candidates, are seriously questioning the current proposed suspension of equal broadcast time provisions for the 1964 presidential race according to Washington sources. This should stir up a nice little argument among the big boys.

—CT—  
Seems that there has been a little shuffling of the holiday periods on the calendar this year and the merchants of the nation have been short changed some five shopping days between Turkey Day and Santa Claus time.

—CT—  
Some sources have it that extensive campaigns will be launched this year about Nov. 11-16 for Christmas business. This will certainly get the children of the nation all hepped up ahead of time . . . could be that some of them will wear the halo for fifteen to twenty days longer this year.

—CT—  
We have a couple of warm "Letters to the Editor" this week, and I am happy to receive the thinking of our younger generation, and believe me it is not of the caliber that we older people might think.

—CT—  
I am coming more to the conclusion every day that we are going to hand over this nation to a pretty good group when we retire . . . truthfully, I cannot see where they could get into any more trouble, than we have, in the next fifty years . . . they are a good sound bunch in the incubator at present.

—CT—  
Getting back to the holiday season . . . do you realize that you have only seventeen more shopping days to secure that "turkey

Please turn to Page 11

### Peterson Give Thanks and Appreciation on Ninth Year

A sale of all sales, in conjunction with the celebration of their ninth anniversary, will be the feature this weekend and Monday for residents of Sierra Madre and the Pasadena area, when Mr. and

see the prices you will realize that here can be purchased quality shoes at a great savings, all with a cordial thanks and appreciation by Mr. and Mrs. Peterson for your loyal trust and support over the past nine years.

Mr. and Mrs. Peterson have been acclaimed tops in their fitting of children's shoes, featuring Buster Brown for dress and school shoes; Keds for play. For the teenagers they feature such shoes as Spalding, and for the women, Life Stride is included among their many well-known brands of well-chosen quality shoes such as Pedwin, Robie, Nunn Bush, Jack Purcell and Cameo hosey.

In opening their store Friday morning at 9 o'clock for this gigantic celebration, Mr. and Mrs. Peterson state that absolutely no special merchandise has been purchased, to be sold at a "sales" price. All merchandise offered at their exceptionally low prices are regular stock which is fresh new merchandise.

The sale and celebration will continue throughout Saturday, Nov. 9, and Monday, Nov. 11, from 9 in the morning until 9 o'clock in the evening, thereby giving all of their friends and customers a chance to select the shoes of their choice.

The store will be closed Thursday, Nov. 7, to prepare for the Anniversary Celebration, so that the thousands attending the first day and hour will be as adequately served as those attending at a later date.

Number of units for October, 7 singles.

Number of street, electrical and plumbing permits \$1; fees collected \$1,101.97.

Business license fees collected for October, \$753.50.

Plan check and building permit fees collected \$920.50.

Comparison of building for the first 10 months of 1963—\$2,164.01.

Comparison of building for the first 10 months of 1962—\$2,230,617.

### A Meeting of Minds

### Park and Recreation Comm. Meets With City Council

A joint meeting of the Sierra Madre Parks and Recreation Commission and the Sierra Madre City Council was held Tuesday, Oct. 29, and several community projects under discussion for some time were acted on.

The first project being the instructional swimming pool, it was moved that the Parks and Recreation Commission request the City Council to authorize the plans and specifications based on the plans presented at the meeting including the sun deck, with the bid on the sun deck taken as a separate item, so that it can be eliminated if it exceeds the budgeted amount.

Commissioner Foxton reported on the newly formed Sierra Madre Music Association and efforts to correlate the winter band and other musical program activities.

General discussion was held as to the function of the City and should they restrict themselves to the areas of providing facilities and coordinating group-sponsored activities or enter into the actual areas of conducting the activities themselves. The consensus of the group was that they should continue with provision of facilities and to help in coordination of group-sponsored activities, but that they should not actually contemplate starting new activities until some organized group approaches the Commission.

The LARGE ARROW points to that part of your tax bill which shows the assessed value of your property, determined by the County Assessor, Philip E. Watson. Watson hopes every taxpayer will take the time to see exactly how his taxes are calculated (tax rate time total net assessed value) and how the tax money is apportioned (in column alongside the assessed value box).

### GIVE THE UNITED WAY

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Sierra Madre California — Thursday, November 7, 1963

14 Pages — Vol. 57, No. 1

# Property Tax Given Explanation

### County Assessor Urges All To Study Their Tax Bill

County Assessor Phil Watson today urged everyone to take a good, long look at his tax bill.

Off hand, this would seem to be an unnecessary piece of advice. How does one avoid looking at his tax bill?

However, Watson wants people to do more than just take an anguished look at the total tax bite. He'd like them to read the entire bill before they begin organizing lynching parties.

"I'm responsible for that little box headed, 'Assessed Valuations as determined by Philip E. Watson, Assessor,' on the left-hand side of the bill, just above the 'Pay Early—Avoid Penalties' warning," Watson said.

"But by itself, our assessed value doesn't have anything to do with how much taxes anyone has to pay."

"Taxes are determined by what's in the columns just to the right of the assessed valuations—the columns that show the taxing agencies and their tax rates."

The total tax rate shown at the bottom of the column represents so many dollars to be paid in taxes on every hundred dollars of assessed value. The tax rates are determined by the amount of money each taxing agency—the county, the cities, the schools, water agencies, flood control, etc.—votes to spend. Watson said people frequently ask him why he doesn't assess property at 10 per cent of market value instead of 25 per cent, thinking this would lower their taxes.

"It wouldn't make any difference," Watson said. "Since taxes are determined by budgets, if we cut all assessments in half, the tax rates would simply double, and the tax bite would stay the same."

The simplest proof that assessments do not set taxes is that houses with the same assessed value show different taxes in different parts of the county.

Watson pointed out that a resident of Beverly Hills whose home is assessed at \$4,000 will pay \$232.40 in taxes this year. A resident of Los Angeles with the same kind of house and the same assessment must pay \$349.01. A resident of Claremont with the same kind of house and the same assessment must pay \$408.82!

In plain English, this means the same house can cost up to \$175 more in taxes, depending on what part of the county you live in," Watson said.

However, the assessor does want every taxpayer to pay particular attention to his assessed value as shown on his tax bill.

A typical assessment might look like this:

Land ..... 2000  
Improvements ..... 3000  
Exemptions ..... 1000  
Net Real Property ..... 4000  
Net Personal Property ..... 50

The assessor does want every taxpayer to pay particular attention to his assessed value as shown on his tax bill.

A typical assessment might look like this:

Land ..... 2000  
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## 3-Night Showing

Sierra Madre PTA Presents  
8th Annual Extravaganza

You'll be sure to enjoy a sensational evening's entertainment when you come to this year's eighth annual Sierra Madre PTA Extravaganza entitled, "We Dreamed We Were Sensational." For your convenience, it will be presented three nights this year, instead of two—Nov. 14, 15 and 16—so all of you can surely find a night to fit this evening of fun into your schedule.

See you at Sierra Madre School Auditorium at 8 p.m. on Nov. 14, 15 or 16.

ter and Mary Ellen Gayle.

## Plans 7th Grade Youth Club

The Woodrow Wilson Junior High will have the 7th Grade Youth Club Friday, Nov. 8, 7 to 9 p.m. in the girls' gym at the school. The Youth Clubs are becoming most popular with the students attending. At present there are 150 members, and

## Social and Club Activities

Women's Council  
Of BVM Theme Is  
Autumn Leaves

"Autumn Leaves" is the theme chosen by the Women's Council of the Assumption of the Blessed Virgin Mary Church for their annual dinner-dance to be given Saturday, Nov. 9 at the University Club of Pasadena.

Mrs. James J. Fay and

Mrs. Leo A. Majich, ways and means chairman, announced a social hour will begin the evening at 7 p.m. and dinner will be served at 8 p.m. Teds orchestra will provide the music for dancing.

Reservations may be obtained by calling Mrs. S. R. Bremer, EL 5-2619. Mrs. J. A. Conway, president, extends a cordial invitation to all parishioners to attend.

## CARD OF THANKS

The Hoegge family wishes to express their gratitude and deep appreciation to all persons who so generously provided assistance and gave aid in the accident of Wilson Hoegge in the Big Santa Anita Canyon.

We are especially grateful to Mr. Shangraw, U.S. Forest Ranger at Chantry Flats and for the help of his department. Our own Sierra Madre Search and Rescue Team for their most generous contribution to the rescue operation.

Our heartfelt thanks to all concerned.

## THE HOEGGES

Use the Classified Ads and turn Your Used Merchandise Into Cash

College Women's  
Meeting Nov. 11

The College Women's Club of Pasadena will present Dr. William S. McBirnie speaking on "Latin America, the Coming Storm Center," at 2 p.m. Monday in the Pasadena Women's Clubhouse, 58 S. Sierra Madre Blvd. This meeting will be open to members, their guests, and to the public, according to Mrs. C. R. Ames, president.

Club study section meetings, open to members only, include advanced French Tuesday at 9 a.m. in the home of Miss Ella McDonald, 523 S. Hudson Ave., and advanced Spanish Wednesday at 9:30 a.m., 436 S. Catalina Ave.

Local rose lovers were invited today to enter their prize roses and to attend the fifth annual Thanksgiving Rose Show scheduled next Saturday and Sunday, Nov. 9 and 10, in the "Pageant of Roses Garden" at Rose Hills Memorial Park.

The show, which is expected to draw nearly 1,000 cut flower and rose arrangement entries, is co-sponsored by Rose Hills and the American Rose Society's Pacific Southwest District.

John van Barneveld, ARS district director, has announced that there is no entry or admission fee at any show in the Rose Hills garden and ample free parking also is available.

The garden, an official American Rose Society display and test garden containing thousands of rose bushes of 356 varieties, is open to the public without charge daily during daylight hours throughout the year.

Members of the rose societies in the Southwest District will be at the show to help entrants name their roses properly and place them in the right class,

van Barneveld said. "Entries should be delivered to the garden between 7 and 10:30 a.m. on Saturday, Nov. 9. Following the judging, the show will be open to the public from noon to 5 p.m. on that day and from 9 a.m. to 5 p.m. on Sunday, Nov. 10."

R. L. McNitt Jr., Rose Hills president, has announced that there will be a number of special awards at the show in addition to the 18 trophies, many prizes and hundreds of ribbons usually offered by Rose Hills in the more than 150 horticultural and arrangement classes.

"For example," we will give a one-year membership in the American Rose Society to any blue ribbon winner who has never been a member of a rose society," McNitt said, "and purchase orders for \$10 worth of rose bushes also are offered in numerous classifications.

In the rose arrangement competition, the awards will include valuable flower arranging stands and vases.

McNitt said complete details regarding awards and classifications are given in a rose show schedule which may be obtained free of charge by telephoning, writing or visiting Rose Hills.

The series of six plays is offered for only \$5. A season ticket makes a wonderful birthday or Christmas gift to be enjoyed all year long by your "young fry."

You may order your season tickets directly from the Pasadena Playhouse Association, 39 S. El Molino Ave., Pasadena. Enclose a self-addressed envelope for return of tickets and your check made payable to Pasadena Playhouse Association.

This program is sponsored by the Pasadena Council PTA.

It is traditional at this event that the prospective members gather with the members of the club to better acquaint themselves with the board members and advisors and learn the history of the club. They are taken on a tour of the clubhouse and theater which are rich in tradition, and then gather again at fireside for dessert and coffee.

Honored guests in attendance will be Mrs. T. William Heidner, president of the Shakespeare Club, and the advisory committee to the Shakespeare Club Juniors: Mrs. James C. Chamberlain, Mrs. J. Kent Blanche and Mrs. Langdon H. Tannehill.

The 1963-64 provisional members of the Shakespeare Club Juniors are:

Mmes. John D. Boone, William A. Carroll, Eric Caldwell, Donald H. Chapman, Thomas G. Clark Jr., Donald W. Drageset, Ken Dyer, Jerry B. Furrey, Winston R. Fuller Jr., Fred Gahm, Kenneth Griffin, Donald E. Gothen, Ralph Jones, Mervin E. Johnson, Esler H. Johnson, John H. Kaufman, Clark R. Keefer, James L. Kelley, Joseph Leiva, Robert Martin Jr., Thao Ma H. Mathews, Robert L. Matthews, Juan Monita, David Moseley, Richard R. Parker, David J. Prior Jr., Edward Riordan, Paul L. Root, Terrance Ryan, John M. Peterson, David L. Swift, Richard C. Ramos, Aldo J. Sartor, William A. Swan Jr., Peter W. Starman, Robert E. Simon, C. Robert Smith, Christopher Toy, Bruce Warren and Samuel C. Wilson Jr.



MR. AND MRS. CHESTER W. EDMON of 1150 Tropical Avenue, Hastings area are announcing the engagement and approaching marriage of their daughter Suzanne Teresa, to John Patrick DeWitt of 1137 Duarre Rd., Arcadia, son of Mr. and Mrs. Carl DeWitt, 550 Stanton Avenue, Springfield, Ohio. The bridegroom-elect is in the United States Marine Corps. The couple have set their wedding date for January 4, in St. Luke's Church.

## American Legion Post To Have Noted Pastor

## Public Library Receives Several New Books

Chairman of the Counter-subsidies Committee for the American Legion, Joe A. Hinjosa, announces that Dr. William Stuart McBirnie, pastor of the United Community Church in Glendale, will speak at the East Pasadena American Legion Post 280 on Nov. 13, at 8 p.m. The address is 179 N. Vinod.

Dr. McBirnie is the author of more than 50 books. He

also has a radio and TV program known as "The Voice of Americanism." He

has recently finished "Inside Latin America," and will include this in his talk.

There is no admission charge. Tell your friends and bring your enemies.

## Pasadena Council PTA Sponsors Live Theater

## Shakespeare Jrs. To Welcome New Members

Wednesday, Nov. 13, marks the date for the Shakespeare Club Juniors' annual Provisional Fireside Cozy, an evening of warm welcome and orientation for the 1963-64 provisional members of the club. The meeting will start at 7:45 p.m., according to Mrs. Clifford Stadler, membership chairman, who is being assisted in the planning of the evening by her vice chairmen, Mmes. Peter M. Collet, John W. Lloyd and William W. Wright Jr.

It is traditional at this event that the prospective members gather with the members of the club to better acquaint themselves with the board members and advisors and learn the history of the club. They are taken on a tour of the clubhouse and theater which are rich in tradition, and then gather again at fireside for dessert and coffee.

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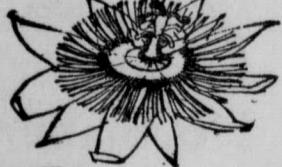
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**Colby Nursery**  
"We Like To See Things Grow"  
1306 North Altadena Drive SY 7-0536

For a truly old world atmosphere why not take a short ride out Highway 66 to Glendora and spend an evening at the BAVARIAN HAFERHAUS. They feature German and American dishes including a special luncheon for only \$1.10. You can purchase many delicacies at their delicatessen including fine imported Beers and Wines. If you want to join in a really good time stop in on a Friday or Saturday night and dance to the Polka Band from 9 p.m. to midnight.

Care for a riddle? If I have two coins equaling 55 cents and one isn't a nickel, what is it? . . . Answer: It has to be a half dollar.

If fish is your dish the finest place you can enjoy Sea Foods is at the LOBSTER HOUSE on East Foot-hill in the Upper Hastings Ranch Shopping Center in Pasadena. Owned and operated by the Castagnola Sea-foods Company the food is brought direct from their boats to your table. The restaurant is decorated in authentic ships decor, and is open for lunch and dinner every day.

With the opening of Santa Anita race track not far off, the talk is getting real

**FOR GRACIOUS DINING**  
At Prices to Fit Your Budget

"DINNER FOR TWO" MON. & TUES.  
MARY CANAN AT THE ORGAN  
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COMPLETE DINNERS FROM \$1.95  
Home of the "PUNCH'IN"  
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Enjoy an exiting, different DINNER-DANCE 'Nite-Out'

Internationally famous MEXICAN CUISINE, including STEAKS, SHRIMP, LOBSTER. Plus, exciting ENTERTAINMENT! Featuring vivacious song stylist ANNA MARIA DOMINGUEZ with

**CARLOS CHIA QUARTET**  
WEDNESDAY, FRIDAY, SATURDAY

**EL POCHÉ**  
Cafe

RES. AT 4-3201; CU 3-2967  
Closed Monday—26th year  
233 W. MISSION DR., SAN GABRIEL

**Dinnerhorn**  
ED 5-5447 Azusa Ave. at San Bernardino Rd.

**'Opportunity Nite'**  
Saturdays 10 P.M.  
Chuck Gamby, M.C.  
For Stars of Tomorrow AND . . .  
**The Canons'**  
FUN & FROLIC  
SET TO MUSIC  
IN THE WORLD'S FIRST AND ONLY  
Roto-Bar Revol'-Bo

**EATONS** HOTEL AND RESTAURANT  
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private parties up to 500  
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# \* Dining \* Entertainment \* Dancing \*

## Dinnerhorn Searching For New Talent

The "Opportunity Nights" being conducted at the Covina Dinnerhorn every Saturday night had its first run off and Manager James R. McGill announced that Karen Phillips a local singer had taken first place and received a week's paid engagement to appear at the Dinnerhorn.

The contest will continue and Manager McGill and Emcee Chuck Gamby of Sound Promotions Co. invite all amateur or professional talent to participate any Saturday night at the restaurant, located at Azusa and San Bernardino Road, Covina.

Weekly winners are invited back once a month to vie for the prizes which include paid engagements, money, all-expense paid trip for two to Las Vegas, plus the opportunity to appear before an appreciative audience and talent-seeking agency representatives.

It's a good spot to enjoy diversified entertainment including George Alexander

**Golden Rooster**  
MEN'S TUXEDO  
FRIED CHICKEN  
Special Dinner  
\$1.50  
Per Person  
Your Hosts—The Mazzonis  
(Closed Sundays)  
Midway Shopping Center, El Monte  
LOWER AZUSA ROAD  
CU 3-1953 GI 3-2366

**GARUDA RESTAURANT**  
FINE INDONESIAN CUISINE  
1427 N. LAKE • PASADENA  
FOR RESERVATIONS — SY 4-2366

**NOON-DAY LUNCH**  
Fried Chicken & Sandwiches  
Also Lemis Chops,  
Open from 11 A.M. to 10:45 P.M.  
Free Parking in Rear  
Entrance on Hesper St.  
SYcamore 3-0549  
141 N. Lake near Orange Grove  
CLOSED TUESDAY

**STAN WILSON**  
Verve Recording Artist  
JAIME GRIFFO  
Flamenco Guitarist  
BILL WILLOUGHBY  
Satirical Comedian  
Tuesdays thru Sundays

**ICE HOUSE**  
THEATRE-RESTAURANT  
24 N. MENTOR • PASADENA  
MU 1-9942

**CLOWN TOWN**  
16 E. Huntington Drive  
ARCADIA

Presenting  
Entertainment  
Nightly  
At the Piano Bar

**The Green Lantern**  
25 NORTH FAIR OAKS AVE.  
Pasadena's Gayest Spot  
Dancing Wed. thru Sun.  
No Minimum  
Popular WESTERN Music

P.S.—WE ALSO SELL GROCERIES

## Plans 7th Grade Youth Club

The Woodrow Wilson Junior High will have the 7th Grade Youth Club Friday, Nov. 8, 7 to 9 p.m. in the girls' gym at the school. The Youth Clubs are becoming most popular with the students attending. At present there are 150 members, and

with the guidance of the Recreation Department, the games, dancing and other activities geared to this age level, are inviting to all 7th Graders.

Wednesday, Nov. 13, is 8th Grade Spotlight Day at Wilson Junior High. Parents are invited to go to school with their son or daughter. This is an excellent opportunity to discover exactly what your child is doing and experiencing daily. A tea will follow the school day at 3:30 p.m. in the Auditorium.

**Membership Tea Held by SM Hospital Auxiliary**

A Membership Tea, given by the Sierra Madre Community Hospital Auxiliary was presented in the lovely home of Mrs. J. Carl Brand. Mrs. Paul C. Hemmings, chairman of the event, stressed the beautiful shades of autumn in the tea table.

Some of the unusual items to be presented in November at the Christmas Bazaar were displayed by the chairman, Mrs. William A. Stoddard.

Guests and prospective members who were extended a welcome included Mmes. William S. Bennett, Warren Brown, Fred V. Bleuel, Louis Dickson, Robert M. Deliman, Melvin L. Fuller, Joseph C. Jenkins, George Lindsay, Frank J. Ross, Everett N. Shaw, O. Samson, John Selander, Joseph M. Vigil, Edward Vail, A. M. Weber, John D. Wallace and Charles L. Young.

Club study section meetings, open to members only, include advanced French Tuesday at 9 a.m. in the home of Miss Ella McDonald, 523 S. Hudson Ave., and advanced Spanish Wednesday at 9:30 a.m., 436 S. Catalina Ave.

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Club study section meetings, open

Auxiliary To  
Present Holiday  
Homes Tour

The Arcadia Auxiliary of the Methodist Hospital will present the Ninth Annual Holiday Homes Tour on Friday, Dec. 6, from 10 a.m. to 10 p.m. Ushering in the Christmas season for Arcadians and their friends, this benefit is the culmination of a year's preparation by Auxiliary members under the direction of Mrs. Spencer Glaspell, chairman, and Mrs. William Schoonmaker, co-chairman.

As in the past years, four homes, each one representative of a particular style of architecture and decor will be decorated to exemplify the spirit of the holiday season and will be prepared by professional decorators. All the homes are located in Arcadia.

There is the spacious colonial home of Mr. and Mrs. Emory F. Sawyer, 1220 Rancho Road. This home will be decorated for Christmas by Betty Willis Interiors of Arcadia. Mrs. Wynne Going will act as the auxiliary's coordinator there.

Mrs. Jack Talon will serve as auxiliary coordinator at the elegant Stephen A. Compas home, 1005 Fallen Leaf Rd. Margarete of Monrovia will be the decorator. As usual the Cookie House will be part of the tour and homemade cookies will be available at the Compas home.

The modern Japanese home of Mr. and Mrs. Walter R. Steyer, 2081 Carolwood Dr. is next on the list. Gladys Herndon of La Canada will be the decorator. Home coordinator, Mrs. Louis Randall and committee will serve as hostesses here.

Last is the lovely contemporary home of Mr. and Mrs. William C. Ulett, 815 Hampton Road. Betty Dickerson of Trilba Gherkins of Sierra Madre is the decorator. Mrs. Albert Rogers is the home coordinator.

In order to protect the lovely homes, all patrons of the tour are requested to wear low heeled shoes.

In addition to the four homes, Auxiliary president Mrs. Jerry Lubovski invites tour guests to enjoy the Tea House in the gay atmosphere of the Santa Anita Turf Club. Mrs. James J. Flinn and Mrs. Gerald Burton are chairman and co-chairman of the Tea House.

Mrs. Frank Jennings is in charge of the decorations and Mrs. David Ragains is in charge of the hostesses. Tea, coffee, and Danish pastries will be served from 10 a.m. to noon and the famous dessert pastries in the afternoon and evening. Husband of auxiliary members, wearing white jackets and red Christmas ties will be an added attraction as they serve as bus boys.

Also at the Turf Club, Holiday Boutique will feature gift items hand fashioned by auxiliary members at weekly work hops throughout the year. Edible specialties, treats and sweets for holiday giving and entertaining will be on sale under the chairmanship of Mrs. Charles Neuberg.

All proceeds of the Holiday Homes Tour benefit the Methodist Hospital. Each year the Arcadia Auxiliary entertain approximately 3,000 guests who have made possible about \$75,000 earmarked for use by the hospital. Mrs. William Gibbs and Mrs. David Ragains are the advisors for the event.

Sierra Madre Girls  
Present Tunes

Sierra Madreans Patty Miller and Linda Westman are among 70 young people from St. Luke's Episcopal Church who presented "Teen Tunes" variety show at Clifton Junior High School auditorium in Monrovia.

Patty is the daughter of Mr. and Mrs. Henry Miller of 410 N. Sunnyside and Linda's parents are Mr. and Mrs. Paul Westman of 424 E. Grand View. A former Sierra Madre girl, Ruthanne Meyer, is also in the show.

"Teen Tunes" was the result of the St. Luke's Church Camp and the effort of the campers to bring some of the fun and spirit of their summer experiences to their families and friends.

It included many favorite camp songs and some of the specialties, stunts and skits of Talent Night Camp guests who joined the show were TV actor Don Porter (of the Ann Southern Show) and his wife, Peggy, and the musical combo of Jim and Doris Nichols.

Proceeds of the show will go for camperships for next summer's camp and to meet other needs of the St. Luke's young people.

We Are Raising The Curtain On Our

# 9th Anniversary SALE

FRIDAY  
Nov. 8

SATURDAY  
Nov. 9

MONDAY  
Nov. 11

Hours: 9 to 9 during Sale

Shoes  
of  
All Kinds  
Fresh  
Out  
of  
Stock

Many excellent values right out of stock for Mom, Dad, Teens and Kiddies. Dress shoes, work shoes, school shoes, play shoes, house shoes.

Don't Miss  
This  
Spectacular  
Once a Year Event!

Be Early  
For  
The Best  
Selection

There are not enough words to  
portray our feelings of Thanksgiving  
to you, throughout the  
neighborhood, who have entrusted  
us with your patronage during the  
past Nine Years . . .

A SINCERE THANKS

Lucille and Harold Peterson

Also A  
Real Special  
Gigantic Bonus . . .  
on  
SOCKS

Absolutely No  
Special Merchandise  
Bought For This  
Celebration !

Our store will be closed all day Thursday, November 7th to  
get ready for this celebration

HAROLD'S  
SHOES

927 North Michillinda Avenue  
PASADENA, CALIFORNIA  
Upper Hastings Ranch



JUST ABOUT EVERYONE READS THE....



# CLASSIFIED ADS

USE THEM OFTEN  
Phone  
**EL 5-3324**



COPY DEADLINE 2 P.M. TUES.

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

## FOR RENT

\$110 deluxe 2-B.R. in 4 unit apt. Quiet, close to town. EL 5-1381 D:9-26tf

EXTRA nice 1-Bdrm. furn. apt., \$90. Adults only. EL 5-6641 or EL 5-9167 D:8-29tf

FURN. 2 bdrm. rear apt. 40 E. Laurel. \$70. Util. pd. Nice for elders — no stairs. EL 5-0181 D:11-7-11-21

NICELY FURN. corner rm. lge. closet, near bath. 73 W. Highland Ave. D:11-7-11-21

FURN. BACHELOR apt. utilities pd. \$65. EL 5-0356 D:11-7tf

3 ROOMS, newly decorated. Utilities paid, stove and refrig. \$75. EL 5-3091 EL 5-6186 D:11-7tf

DOWN TOWN 3 rm. cottage for offices and/or dwelling. \$65. EL 5-7196 D:11-7

CHOICE unfurn. 2-B.R. apt. 3 compartment ba., pvt. deck, etc. Adults. 451 N. Baldwin D:9-26tf

## DRESSMAKING

EXPERT in fittings and alterations. Also new garments made. EL 9-3931 DM:9-12tf

EXPERT SEAMSTRESS, new garments, tailoring, alterations. 355-6840 A:10-31-11-21

## Bill DING

STARTS NOV. 11

Plastic ROOF CEMENT

**\$1.25 Gal.**

Open All Day Saturday

MYRTLE AVE. LUMBER Co.

1525 SOUTH MYRTLE AVE.

Monrovia

Phone ELLIOTT 8-1851

COMPLETE FURNITURE GROUPS

(used 4 months only)

## FOR 2 APTS. SWEDISH MODERN DECOR

- Bedroom by Harmon

- Dinette by Chromecraft

- Living Room by Den-Mark

- Lamps by London

- Paintings by Julian

- Also Miscellaneous Items

285 Manzanita Ave. EL 5-6942

## FOR RENT

FURN. COZY bachelor apt. (front) Pvt. entrance, parking. \$65 includes util. Drive by 169 Santa Anita Ct. Call for appt. 356-1493 or EL 5-9929 D:10-31

NEW unfurn. 1-bdrm. apt. Cpts., drapes, stove, refrig. A/cnd., swim pool. 469 W. Sierra Madre Blvd. EL 5-6181 D:10-31

OFFICES OR SALES SPACE Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL. 5-3456

BRAND NEW Lge. 2 bdrm. apts., cpts., drapes, built-in stove and oven. Close-in location. (Near S.M. & Lima). Children welcomed. \$115. Only one left. HI 6-8211 Eves. SY 9-0170 D:10-24f

DELUXE furn. 1-bdrm. apt. All elec., air cond., \$130. "Laurel View," 80 E. Laurel. EL 5-8248 after 5 p.m. D:7-18tf

FOR RENT 2 units in duplex, each 2 bdrms. w/sml. fenced yard. Children o.k. \$100 EL 5-7198 D:10-24f

BACHELOR cottage completely furn. Close to town. \$65. 105 E. Laurel EL 5-6243 D:10-31f

1-BDRM. lower furn. apt. Newly decorated. 495 W. Sierra Madre Blvd. EL 5-6181 D:10-31f

LUXURIOUS NEW SYLVAN WEST APTS. 1 & 2 Bdrm.

2 bdrm. apt. w/1/2 baths; Carpet & Drapes

Built-Ins — Air Cond.

Heated Pool

Carport plus Parking

Teenagers Welcome

Lease Starting at \$115 to \$155

51 ESPERANZA EL 5-2186 Mgr. Apt. M

\$48. UNFURN. Apt. Attractive, 1-bdrm. Adults, near stores. EL 5-7564 D:11-7tf

\$53.50, 1 room furn. apt. Sep. entrance, ba. 2 blks. town, util. paid. Ideal for lady alone. AT 6-2723 D:10-17

COMPLETE FURNITURE GROUPS (used 4 months only)

## FOR 2 APTS. SWEDISH MODERN DECOR

- Bedroom by Harmon

- Dinette by Chromecraft

- Living Room by Den-Mark

- Lamps by London

- Paintings by Julian

- Also Miscellaneous Items

EL 5-6942

## FOR RENT

FURN. COZY bachelor apt. (front) Pvt. entrance, parking. \$65 includes util. Drive by 169 Santa Anita Ct. Call for appt. 356-1493 or EL 5-9929 D:10-31

It's Too Much . . . !

The way many apartments are built like noisy cell blocks around swimming pools! The SIERRA MADRE TOWNHOUSE was designed for discriminating clientele. Just a few available, 1 and 2 bedroom units, feature covered, private patios, park-like grounds, rich nylon carpet, thermador Gold Medallion kitchens . . . The finest of structural sound-proofing. Rare quality at any price, but these 1 and 2 BR. units are only \$120 and \$135 Mo. Come see this award-winning building at 170 E. Highland, corner Mt. Trail (1 Blk. East & 1 Blk. north from downtown Sierra Madre. Call SY 58-058 or EL 53-678 (You'll be glad you did.)

## FOR RENT

LARGE DELUXE APT.

2 bdrms., 1 bath, built-ins w/w carpets, drapes, air cond. lge. heated pool, one off. to town, quiet, serene atmosphere.

32 Esperanza  
EL 6-1120

FURN. 2 bdrm. cottage in court. Tile, hwd. parking. \$85. D-10-17-10-31

\$105. 2 BEDROOMS Unfurnished, carpets, disposal, private patio 420 W. Sierra Madre Blvd. SY 5-2739 D:10-31ff

## FOR SALE—REAL ESTATE

645 SIERRA MEADOW DR. Good true value. 3 years old. 3 bedrms., family rm., den, extra large covered patio, custom-designed pool, view, carpets and drapes. Exc. 5 1/2% loan. See today.

Whipple  
SY 8-0527  
928 E. Altadena Dr.

★ SUBMIT OFFER ★ WILL TRADE Sierra Madre Villa CONTEMPORARY

3 BR, conv. den + fam. rm. 2 1/2 years young 2 frplcs, cpts., drapes Exquisite landscaping Expensive nite lighting Beautiful mt. view Immed. posses. Low \$60's Featured in Home Tours

ANNE PERROW  
SY 8-6741

## FOR SALE—REAL ESTATE

1-BEDRM. COTTAGE; trash & water pd. Fresh new paint. Stove & refrig. \$70. Nice area. EL 5-8341 D:10-24

REAR APT. 1 bdrm. Furn. Water pd. 1 adult, \$75. 2, \$95. EL 5-0314. 625 Mariposa. D:10-24-31-11-7

\$60 FURN. BACH. apt. suitable for one adult. All util. pd. EL 5-2662. 174 E. Montecito. D:10-24

2 BDRM. COTTAGE, stove, refrig., furn., trash, gas, water pd. EL 5-8512 D:10-24

## FOR SALE—REAL ESTATE

3 BDRM. HOUSE, lge. liv. rm., near school, shopping. Children welcome. \$97.50. 36 W. Highland aft. 5. D:10-31

## LALONE REALTY

Announces winners of Grand opening drawings

1. Pat Schmitt
2. Donna Edwards
3. Willard Diener
4. Jim Burke
5. H. Jay

## SPARKLING!

3 bdrm., 1 1/2 baths, plus new lge. sep. guest rm., very lovely tropical landscaping, completely air conditioned! Forced air heat! Fireplace, lovely new w/w carpeting, spacious screened family room, also with heat & air condition (many extras), Hastings Area, an excellent buy at \$29,500.

## HARD TO FIND!

Very, very comfortable, spacious 3 bdrm. (newly decorated) sep. din. rm., fam. size kitch., fir. furnace, fireplace, wide valley view lot. Walk to Sierra Mesa school. This is a well built older home, a real good buy, try \$150 down.

## 7th HEAVEN!

A little climb — or park next dr. off of lovely Churchill. Just a Darling! 6 cozy rms., kitch., bath, living room nearly new. May take \$12,900.

Opening for full or part time salesman —

## LALONE REALTY

356-1493

EL 5-9929 (24 hr.)

## FOR SALE—REAL ESTATE

1115 HASTING RCH. DR. MOVE IN CONDITION Screened lanai, 3 B.R., 1 1/2 bath, loads of extras, crpts. & drapes. Terms, \$25,500.

Whipple  
SY 6-3186  
3844 E. Foothill Blvd.

R-3 Property FOR SALE room to build 4-units plus 2 existing units.

CALL EL 5-6554 after 5 p.m.  
C:10-24

## IMMACULATE

3 bedrm. lg. panelled den-family room. New w/w carpeting and dramatic mirror in living room. Lge. covered patio, carpet. Yard landscaped to minimum care. 70' frontage. Sewers connected and pd. Close to schools.

\$22,500

## FASHIONABLE SPANISH

Close to Orange Gr. good T.V. 120 frontage by 190 deep lot. Spacious rooms: 2 bedrms., den-lanai, sep. dining, brkfst. area, serv. porch, 1 1/2 baths. Luxurious, neutral w/w carp., drapes, fireplace, gravity furn. plus — detached two rooms, designed as office, wall furnace, porch (easy to convert to guest cottage), work shop, 2 car garage.

\$29,500

LOT ZONED FOR 5 UNITS 70x113, 2 bdrms. 1 bath — swim pool, cabana, E. A. Daniels blt. 3 bdrms., 2 bath.

\$29,800

Yunck  
EL 58-0-58  
SY 58-0-58

## Harry A. Lange

Real Estate & Insurance

Multiple Listings

81 W. Sierra Madre Bl.

Open Saturdays and Sundays

EL. 5-7196

## Oak Meadow

One of the most exclusive streets in Sierra Madre & Arcadia. 3 BIG bedrooms, ranch rustic, with 3 baths, full formal dining room

PLUS breakfast room. 30' screened lanai gives you full view of beautiful H&F pool & yard. 100'x200' professionally landscaped lot. Dressing area PLUS bath in garage for pool. An excellent buy at \$49,950.

## Mattson - Yeats

SY 1-1931

EL 5-2765

## -- New --

\$31,950

## Medallion Award Homes Near Completion

3-Bdrms. — Family Room — 1 1/4 Bath

Fully Carpeted — Before You Buy,

Check These Homes — Call

WALT RICHTER

165 S. LIMA Open Sat. & Sun.

## CLASSIFIED ADVERTISEMENTS

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### SELL OUT KIMBALL PIANOS

ODD LOT • NEW & USED

Spinets • Consoles • Grands

All must go at . . .

WAREHOUSE DISPOSAL PRICES

Don't Delay—Come early for best choice

SEE JOHN PETERS

**LYON VAN & STORAGE**

55 So. Marengo — Pasadena

Call 449-1434 or MU 1-1084

OPEN DAILY — Also Mon. & Fri. Eve.

### SEWING MACHINES

SPECIALS FOR THIS WEEK

Treadles	\$10.00
Portable Electrics	\$17.50
Singer and White Electric	\$29.50
White Consoles	\$29.50
Adler Zig-Zag	\$49.50

And many, MANY more to select from

★ We make buttons & buttonholes 10c each

**JONES SEWING MACHINE CO.**

341 N. LAKE AVE. SY 6-7119

Easy Terms — S&H Green Stamps

Open Mon. & Fri. Nights 'Til 9 P.M.

GUARANTEED, Used bikes, also bicycle repairs, parts. Toy and Patio Village, 140 W. Sierra Madre Blvd. 355-6641 E:17tf

FACTORY SECONDS—Picked melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries. E:4-6tf

2 FOR 1 SALE Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$\$. Open every night till 9. VETERANS THRIFT STORE 25 E. Colorado, Pasadena

FOR SALE  
"Niagara"  
new guarantee  
EL 5-9404

TWIN Hollywood beds, bought new, used 1 mo., moving, \$85. 420 W. Sierra Madre Blvd., Apt. M. E:11-7

PROVINCIAL, bed davenport, \$15. EL 5-6478 E:10-7

GAS WALL FURNACE \$25. Hardware for overhead garage door \$5. 355-9892 evenings. E:11-7

FIREPLACE wood, \$30 cord. 406 Pleasant Hill Lane. 355-6744. E:11-7

TED & BARNEY'S GARDEN SERVICE yard clean-up minor repairs tree pruning hedge trimmings By day, week or month Free Estimates 284-1636

TRUST DEEDS

1ST & 2ND  
REAL ESTATE  
LOANS  
WE BUY TRUST DEEDS  
So. Calif. Trust Deeds  
HI 6-4423 MU 1-9058

WELL secured 2nd Trust Deeds purchased at prevailing discounts. The Foothill Credit Co., Sierra Madre EL 54046

SERVICE

SIERRA MADRE TRANSFER Local and long distance moving. EL 5-3374.

TYING DONE in my home Marian Allen EL 5-9856 S:11-7-11-28

### WORK WANTED

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6904. A:10-26tf

RELIABLE lady will baby sit. Own transportation. Phone 355-0689 A:5-28tf

IRONING done in my home. Reasonable. 111 N. Sunny-side. EL 5-3779 A:11-1tf

E. A. GARCIA  
Rubbish hauling and Tree Work  
For service call EL 5-1716

PAINTING Prices you can afford. M. C. Faulkner. HI 7-5925 A:9-12-10-31

DAY-WORK wanted, Tuesday and Thursday. Reliable. SY 7-7039 A:11-7

IRONING in my home. Reasonable, pick-up, delivery. 798-0292. A:11-7-11-14

SERVICE AVAILABLE for convalescent or adult aid. 355-2573 A:11-7

ABC  
Landscape Service  
Lic. & Ins. Contractor  
Designing & Construction  
Lawns • Shrubs • Trees  
Walks • Waterfalls  
Patio Flagstone  
Stone Retaining Walls  
Block Walls  
Sprinklers  
Installed — Repaired  
Sprinkler Systems  
Automatic or Manual  
Clean-Up  
Shrubs & Tree Pruning  
or Removed  
Ivy Mowing and Hauling  
Free Estimates  
447-8738  
or after 6 p.m. AT 7-5478  
Joe & Vince Agostino  
860 W. Duarre Rd.  
Arcadia

'49 CHEVY, rebuilt engine, new seat covers. Absolutly low \$150. 355-7373 P:11-7

'60 COMET, low mileage, new tires & battery. \$850 cash. 355-6096 P:11-7

'60 CADILLAC sdn. DeVille. Full power, factory air. Blk/wht. Beautiful cond. Private party. EL 5-2765 P:11-7

SISTER Carol, Spiritual Reader and Advisor. Advising all problems such as marriage, business, love affairs. Will answer all questions. See this gifted reader today. 2177 N. Lake, Altadena. 794-7332 I:10-17-11-7

SPIRITUAL READER & ADVISOR

SISTER Carol, Spiritual Reader and Advisor. Advising all problems such as marriage, business, love affairs. Will answer all questions. See this gifted reader today. 2177 N. Lake, Altadena. 794-7332 I:10-17-11-7

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Eve Hardin  
CONVALESCENT HOME  
Nurses around the clock.  
Good food. Excellent care.  
Licensed for 9. M.A.A.  
patients approved.

94½ N. BALDWIN  
355-8169 T:9-26tf

WALLS AND WINDOWS  
WASHED  
FLOORS WAXED  
HERMAN DAVIS  
EL 8-7762 A:10-3tf

Read the Classified  
They are Little  
Bargains with a  
Saving

USE THE CLASSIFIED  
ADS. THEY BRING  
IMMEDIATE RESULTS.

### Wibur H. Flueg Passes Away Suddenly Nov. 5

Wilbur H. Flueg, age 55, of 292 W. Sierra Madre Blvd., passed away suddenly following a brief illness, Tuesday morning, Nov. 5, in the Sierra Madre Community Hospital.

Born in Cleveland, Ohio, Mr. Flueg had lived in the Los Angeles area since 1936, two years ago, Mr. Flueg along with Mr. Klauda started the Sierra Madre Travel Agency at Baldwin Avenue.

He was also active in Friends of the Library, on the Hospital Advisory Board and a member of the Kiwanis Club. He is survived by a step-sister of Cleveland, Ohio, and a niece of Sierra Madre.

All arrangements were handled by Ripple Mortuary of Sierra Madre.

Services are to be held

Thursday at 2 p.m. at the Congregational Church for Sarah Jane Lemmon, age 72 of 105 Lima St., who passed away Tuesday after a lingering illness.

Originally from Steubenville, Ohio, she lived in Sierra Madre and California for the past eight years. She leaves to mourn her passing, her husband Frank P. Lemmon; a son, Frank Lemmon of Claremont; a daughter, Mrs. Ted Williams of Steubenville, Ohio, and a sister, Mrs. Edward Richardson of Steubenville.

Ripple Mortuary, Sierra Madre handled the arrangements with final rites and interment in Steubenville.

The breakfast is being sponsored by the newly reactivated Holy Name Society that has replaced the Parish Men's Club. The breakfast will be the first activity for the new organization and will be devoted to acquainting men of the parish with one another.

The only business to be conducted will be a very brief description of the goals of the organization and introduction of the 1963-64 officers.

The new officers are: Paul Bukunt, president; Jack Werner, vice president; James Lyons, secretary; Larry Pryor, treasurer, and Frank Corrigan, marshal. Father McGovern is chaplain for the Society.

All men of the parish are invited to receive Communion at the 7:15 Mass prior to the breakfast. Marshal Frank Corrigan asks that the men gather at the main entrance of the church at 7:05 so that they may enter as a group.

Mrs. John Goodland and

Mrs. James Sherman are

chairmen of the Mills Preview, assisted by Mrs. Stanley S. Foote, Harry Lass,

Paul L. Armstrong Jr., Daniel Healy, Paul C. Cramer and

Mrs. Norman Noceti.

### Toastmistress Foothill Club Dinner-Meeting

The Foothill Toastmistress Club will hold its annual Open House Meeting in Duarte on Tuesday, Nov. 12, at 7 p.m. Marking the close of Toastmistress' Silver Jubilee Year, this dinner meeting will be open to any women in the community interested in training for community and civic service, as well as in personal development.

The Foothill club has a few memberships open at this time and cordially invites interested women to go and get acquainted with toastmistress. Reservations should be made by Nov. 10. Call Mrs. William Power, EL 8-7763.

In the example given, this figures your property is worth \$20,000 on the market.

"If your assessment works out at more than your honest opinion of market value, we want to hear from you," Watson said.

"If our assessment out at less than your honest opinion of market value, we don't really expect to hear from you," Watson continued. But you'll undoubtedly be hearing from us."

Next year's reappraisal program is concentrating on those assessments which are most out of line with current market value. Watson explained.

So anyone whose assessment is either much too high or much too low can expect a change next year.

### Holy Name Society Sponsors Free Breakfast

A free breakfast for men of Arcadia's Holy Name parish will be held 8:30

Sunday, Nov. 10. Chef Joe Redden is in charge of the culinary crew that will serve ham and eggs in the parish school cafeteria. Men are invited to bring their sons, in the ninth grade and higher, to the breakfast.

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Paul L. Armstrong Jr., Daniel Healy, Paul C. Cramer and

Mrs. Norman Noceti.

The Alverno Parents' Association will provide refreshments for the occasion.

Mrs. Melville Birney is chairman of the hospitality committee.

Thursday, Nov. 7, 1963

SIERRA MADRE NEWS-5

### Honor Society Induction At Mt. Alverno

The Daemen Chapter of the National Honor Society of Mt. Alverno Heights Academy, Sierra Madre, will hold its first induction ceremony, Thursday, Nov. 7, at 8 p.m. in the school cafeteria.

Watson would like every taxpayer to check the fairness of his assessment on his home. Since the assessment should be 25 per cent of market value, all you have to do is multiply the total of Land and Improvements by four.

Watson

would

like every taxpayer to check the fairness of his assessment on his home. Since the assessment should be 25 per cent of market value, all you have to do is multiply the total of Land and Improvements by four.

Jerrilynn Rowe, president of the Chapter, will be mistress of ceremonies. Sister Benigna, OSF, principal, will speak on "The Origin and Development of the National Honor Society." Marie Maguire, vice president; Judith Kaye, secretary; Libera Toscano, and Mary Glasscock will explain the objectives of the organization.

Members of the Senior Class include: Marsha Anderson, Cynthia Arke, Christine Fisher, Mary Drabinski, Mary Glasscock, Judith Kaye, Jneil Ludwick, Marie Maguire, Marchael Merrel, Maureen O'Connor, Sarah O'Gara, Linda Paquette, Mary Quigley, Virginia Robinson, Christine Roman, Jerrilynn Rowe, Jane Sigwell, Liberta Toscano, Jan Wagner, Vivian Wakijil, and Carol Walton.

Junior Class inductees are: Karen Birney, Patricia Carberry, Kathryn Carlson, JoAnne Carroll, Jane Driscoll, Nancy Iredale, Marian Karbo, Karen Clement, Ann Lorenzen, Lucy Marino, Kathleen McCoy, Karen Ott, Mary Reilly, Cornelia Sweeney, Gayle Swiler, Rebecca Weinstein, and Mary Winslow.

The Alverno Parents' Association will provide refreshments for the occasion.

Mrs. Melville Birney is chairman of the hospitality committee.

The Gadabouts meet once a month. This is an excellent opportunity for meeting new friends and visiting interesting places.

For information about the Arcadia YWCA, 447-7500 between 10 a.m. and 2 p.m.

### Alpha Chi Omega Alumnae Meeting

The Alpha Chi Omega Alumnae of the San Gabriel Valley Evening Group will gather together at the home of Mrs. Philip T. Henderson Jr., 1366 Oxford Road, San Marino, Wednesday evening at 7:45 p.m., Nov. 20, for their regular monthly meeting.

Guest speaker will be Mrs. Jerry Sutton, who will talk about and demonstrate "The Art of Show Covering." Co-hostesses with Mrs. Henderson Jr., will be Mrs. B. J. Roos of San Marino and Mrs. William A. Tucker of San Gabriel.

Reservations can be made by calling Mrs. Henderson. All new alumnae of Alpha Chi Omega living in the San Gabriel Valley area are invited.

### Y-Gadabouts To Meet For Luncheon

The Gadabouts of the Arcadia Area YWCA convened for the first fall meeting with luncheon at the Eldorado Inn Restaurant.

**Two Sunday Sermons Planned By Dr. Barnhart**

The Shakespeare Club travel department, will present the program at 1:30 p.m., Tuesday, Nov. 12, in the auditorium. Miss Helen Louise Taylor, a past president, will share her recent trip "Around the Mediterranean" with her excellent photography and narration.

Electors of the nominating committee will be held at the regular business meeting.

A program honoring past board members will follow the noon luncheon. The imitable Oliver Prickett, film and stage actor, director producer, and now general manager of the Pasadena Community Playhouse, will speak on "The World of Entertainment."

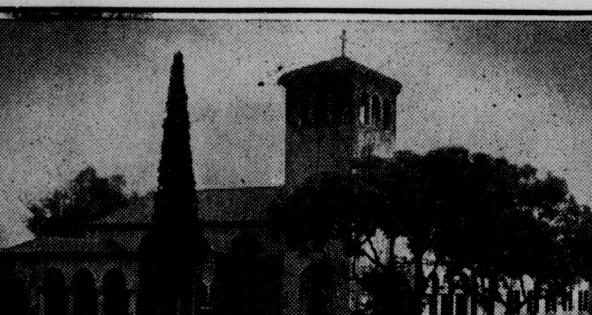
The music department choristers meeting at 10 a.m. will be held in the auditorium under the musical direction of Mrs. King Robey.



Attend the Church  
This Sunday  
of Your Choice

**FATH LUTHERAN CHURCH**  
The Lutheran Church — MARCH 1963  
845 Hasting Ranch Drive A'min W. Hesse, Pastor  
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS  
10:30 — SUNDAY WORSHIP HOUR — Holy Communion  
Sermon — "Conquering Our Canaan."  
7:00 — WALTER LEAGUE  
A CHRISTIAN WELCOME TO YOU

**BETHANY CHURCH**  
(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor  
9:30 a.m.—Sunday School  
11:00 a.m.—"Christ Make The Difference  
In Our Home"  
6:00 p.m.—Christian Endeavor  
7:00 p.m.—"Stewardship in Christian Living"  
with Rev. Harold Ankeny



**Sierra Madre Congregational Church**  
"The Church of the Singing Tower"  
Morning Worship: 9:30 and 11:00 A.M.  
Church School: 9:30 A.M. Jr. & Sr. Hi: 7:00 P.M.  
College Age: 8:00 P.M. Niners: 4:00 P.M.  
"On Risk Taking"

**First Church of Christ, Scientist**  
186 W. HIGHLAND AVE., SIERRA MADRE  
Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 ... 9:30 A.M.  
Wednesday Testimonial Meetings ... 8:00 P.M.  
"Adam and the Fallen Man"  
READING ROOM, 22 N. BALDWIN AVE.  
Daily Except Sundays and Holidays ... 12:5 P.M.  
Saturday ... 10:5 P.M.

**Santa Anita Church of Religious Science**  
228 W. Colorado Blvd., Arcadia HL 6-8206  
DR. ETHEL BARNHART, Minister  
Sunday, November 10, — 9 and 11 a.m.  
"THE MAINSPRING OF HUMAN PROGRESS"  
Junior Church 9:00 a.m. Youth Activity 7:30 p.m.  
Mrs. Anna Dozie Bible Study Class—Nov. 14,  
11 a.m.—"On Conquering Our Canaan"  
Divine Healing Meeting—Tues. at 8 p.m.  
Dr. Ethel Barnhart

**EPISCOPAL**  
Church of the Ascension  
N. Baldwin at Laurel  
Rev. Harley Gibbs Smith, Jr., Rector  
Rev. James H. Miller, Curate  
SUNDAYS  
7:30 a.m.—Low Mass  
8:40 a.m.—MORNING PRAYER  
9:00 a.m.—FAMILY EUCHARIST  
9:30 a.m.—SUNDAY SCHOOL  
10:30 a.m.—SUNG EUCHARIST & SERMON  
Weekdays Holy Eucharist 7 a.m.  
Also Wednesday and Friday 9 a.m.

**Faith Lutheran Holy Communion**

"Determinants of Christian Sharing" will be Pastor Armin Hesse's sermon theme in the 10:30 Sunday morning worship service at Faith Lutheran Church, 845 Hastings Ranch Drive. This message will be the second in his current series on the theme of Christian Stewardship. Holy Communion will be celebrated in the service.

At 9:15, the Sunday school departments will initiate work on the Sunday school Christmas Eve service. The day's lesson will be the Biblical account of "Three Men in a Fiery Furnace."

The Walther League, the organization for the young people of the church, will meet on Sunday evening at 7, with President Ronald Waltman presiding.

Next Thursday, Nov. 14, the Lutheran Women's Mis-

**Rev. Carlsen  
Second Sermon  
Stewardship**

Rev. Niels C. Carlsen, pastor of Bethany Lutheran will preach the second Stewardship sermon this Sunday at the 11 o'clock worship service. The sermon theme will be, "Stewards of God's Gifts."

Rev. Carlsen will base his meditation on Romans 12:8, emphasizing some of the practical aspects of the stewardship like which the passage unfolds.

The Luther League will meet at 6:30 Sunday evening in the social hall for an evening of games and Bible study. Susan Holzer will lead the Bible study.

For spiritual help—day or night—call Hillcrest 7-6162.

Attend the Church  
This Sunday  
of Your Choice

The Mount Alverno Thrift Shop in Arcadia will present their annual fashion show in Annunciation Hall, Arcadia, Wednesday, Nov. 20. The theme of the fashion show is "Thrift Has No Season."

A delicious luncheon will be served at noon and the style show will start at 1 p.m. Mrs. Marvin Westfall and Mrs. Henry Cahan are in charge of the luncheon.

Chairman for the fashion show is Mrs. William Amendt. Her co-chairman is Mrs. Carlyle Griffin. Mrs. George Bendage will be style commentator. The music coordinator is Mrs. Robert Treibel and the organist is Mrs. Conrad Reibold. Mrs. Milton Morningstar is in charge of stage decorations.

Mrs. John Gyongos, chairman of the Mt. Alverno Thrift Shop, announces the fashion show committee as follows: Mrs. Joseph Rue, Mrs. Anthony Wilmas, Mrs. Fred Ganson, Mrs. Richard Reich, Mrs. William Maloney, Mrs. Oliver Johnson, Mrs. Robert Duke, Mrs. Frank Straatoh, Mrs. Francis Taylor, Mrs. Maxwell Kanter, Mrs. Robert Castellan, Mrs. Louis Venegoni, Mrs. William Walmsley, and Mrs. John Nuccio.

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**PEARS**  
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LBS.  
LONG GREEN  
**CUCUMBERS**  
**2 FOR 15c**  
PERSIMMONS  
**2 LBS. MED. SIZE 29c**

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**19c PKG. OF 4 29c**

RALPHS  
FRANKS  
**39c**

RALPHS  
SALADS  
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CHEDDAR CHEESE  
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KLEENEX  
TISSUES  
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BRILLO  
SCOUR PADS  
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LISTERINE  
ANTISEPTIC  
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WHITE RICE  
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KELLOGG'S  
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ROYAL GELATIN  
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ROYAL GELATIN  
ECONOMY  
BOTTLE  
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MILANI 1890 FRENCH DRESSING  
**39c**

ROYAL GELATIN  
ECONOMY  
BOTTLE  
**39c**

MILANI 1890 FRENCH DRESSING  
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# Final 4 Days

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NOVEMBER 6-7-8-9, 1963

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## Flounoy Report

by Assemblyman  
Houston I. Flounoy

49TH ASSEMBLY DISTRICT

This seems to be the season for California's state officials to be off circling the globe in every direction, and as a result it is sometimes difficult to know just who is minding the store in Sacramento.

Currently there is the spectacle of Jesse "Big Daddy" Unruh, billed as an educational specialist, on a speaking tour of colleges and universities in the Far East. California's Democratic czar is flying round-trip by jet to six countries in the Far East. The total cost to the taxpayer will be at least \$2,375.

Unruh's Asian tour is sponsored by the State Department's Educational and Cultural Exchange Program. Somehow he has been deemed qualified as a kind of lecturing scholar for a program which is supposed to permit "American specialists in many fields such as athletics, history and linguistics to lecture in the area and establish close association with Asian leaders in their respective fields of interest."

In addition to his assignment to discuss the impact of education on a free society with our Far Eastern neighbors, Unruh presumably is to serve the general purposes of the Exchange Program, including the objectives of "identifying the United States with the aspirations of the Asian people for government and institutions responsive to the people and to encourage orderly political, economic and social progress." On examining this high-sounding phrase, I wonder if Big Daddy will include lectures on:

- How to lock up members of the opposing party.

- How to strip members of the opposition of all vestiges of authority.

- How to recruit paid political precinct squads and how much to pay them.

- The role of the "boss" in American politics.

No doubt, most of the persons involved in the Educational Exchange Program are qualified and dedicated. Such a program can have potentially beneficial results for the United States in many ways. But when politics manipulates the program to such an extent that Jesse Unruh appears in the robes of a scholar, something is obviously wrong.

The unfortunate result of this masquerade is that the whole program begins to seem ludicrous.

## Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)  
they could not permit their countrymen to be told what to think. Now we must fight communism, so that we shall never be told what to think.

How shall we engage in this battle? Shall we start by telling our people what to think? The "real voice of patriotic Americans" must, for the sake of all those who gave their lives and efforts to make our country great, cry, "NO!"

In fighting the Communists, we must not defeat our purpose by utilizing their tactics. Let us assume, for the sake of argument, that we are all good, and the Communists are all bad. This only emphasizes the strength of our principles. Regardless of whether we are all good or whether we have some grave sins, our principles ARE great.

Such being the case, any honest man must ask: "Since our nation and its principles are so great, why should be shake in terror of being attacked or criticized? Are our truths unable to stand against the lies of the Communists?"

To deny freedom of speech (except under the Smith Act) to any man is to deny the principle upon which our nation is founded. Such a denial is an admission that these lies could stand against the strength of our truths. Can any patriotic American make such an admission?

I am proud to live in a nation that permits me to think, to prove that our truths are greater than any lies, and to express my beliefs through such means as letters to editors.

I was proud to be in an audience that had the fairness to listen to Dorothy Healey without resorting to such violence or suppression as would be indulged by the cause she espouses. I was proud to be in an audience that strikingly withheld applause (with exception of a handful of adult agitators).

Mr. Curtis implies that he has great fears of communism and its menace. Undoubtedly his fears are real but they are misstated. What he really fears is the American people and their ability to reach intelligent decisions on their own.

It is unfortunate that Mr. Curtis' faith in what he calls Americanism is not equated with a similar faith in Americans.

THOMAS R. ANDREW JR.  
800 Skyline Drive  
Sierra Madre, Calif.

DARRELL E. LA LONE

**DAR To Hear Civil Defense Director Speak**

Mr. Harold K. Schone, Civil Defense Director of Arcadia, will address Santa Anita Chapter, D.A.R., at their regularly scheduled meeting on Nov. 7.

Mr. Schone, who is also Arcadia's city manager, will discuss what has been done, and future plans regarding local civil defense.

Mrs. David R. Wood of 6719 Brentwood Ave., Arcadia, will be hostess. The business meeting, conducted by Mrs. Leonard J. Black, regent, will include plans to help nearby American Indians have a merry Christmas.

Brief reports will be made on the Southern Council meeting, which was held on Oct. 22, at the Huntington-Sheraton Hotel in Pasadena. Council was attended by Mrs. Leonard J. Black, regent, and Mrs. Orville B. Wallace, vice regent. Mr. Glen Lipscomb was the speaker of the day.

## NEW! REVOLUTIONARY!!



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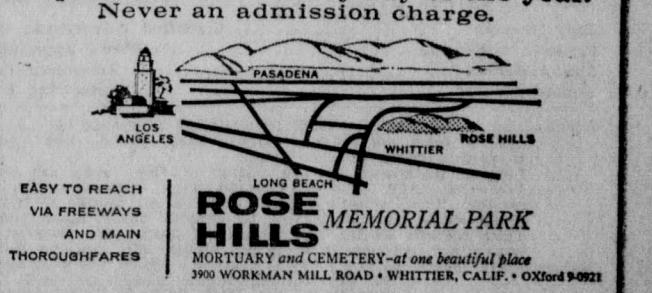
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"Pageant of Roses Garden"—featuring 4,000 bushes and 356 varieties is open to visitors every day of the year. Never an admission charge.



# Editorially Speaking....

"O give thanks unto the Lord; for He is good: for His mercy endureth forever." — Psalms 106:1

## Not So Dumb

A long time ago a vice-presidential candidate won his ticket no votes, and himself only a moment of oblique fame, when he told an audience of Nebraska farmers they were "too damn dumb" to understand federal policies.

No so long ago Kennedy administration officials made it very clear they thought the wheat farmers of the nation were too damn dumb to understand the effect of voting down planting controls under federal subsidy, and predicted dire results. So what did the dumb farmers do?

At least in Kansas, the nation's largest wheat growing state, they are planting fewer acres for the very simple reason that they are smart enough to know — and always have been — the unbridled planting will create surpluses and force down open market prices. They wanted to go back toward the days when the law of supply and demand was the only restriction on their handling of their investment of time, land, seed, money and brainpower.

No one knows for sure, of course, whether the Kansas pattern will be followed in all other wheat states. But it makes sense. And it baffles some government experts. Which are two good reasons for going along with it.

## The Best Available

President Kennedy's appointment of Franklin Roosevelt, Jr. to succeed Luther Hodges as secretary of commerce did not come as a surprise, but it certainly spotlighted once more the meaninglessness of a special promise made by Candidate Kennedy in 1960.

During the presidential campaign Senator Kennedy declared: "Should I be elected president, it would be my intention to ask the ablest men in the country to make whatever sacrifice is required to bring to the government a ministry of the best available talent . . . All appointments, both high and low, will be made on the basis of ability."

When FDR Jr. was made undersecretary of commerce last January it was common knowledge that the move — with the probable succession to the secretaryship — was made to increase his political whammy in New York, where he wants to run against Nelson Rockefeller for governor. Nothing in his background indicates that he is the "best available" man for the commerce position. Political affinity is his greatest qualification.

Not long ago the President made a similar politically oriented appointment, that of John A. Gronouski to be postmaster general. Mr. Gronouski has no knowledge of the post office, no experience in any business, and only limited experience as Wisconsin's commissioner of taxation. There was little hesitancy in administration circles about admitting that his appointment was a payoff for supporting Kennedy in the Wisconsin primary in 1960.

Mr. Kennedy isn't the first president to give important posts to party hacks, of course. But few have been so oratorically specific as to their intention not to do so.

## Would It Help?

A number of bills now before Congress propose that the standard workweek of 40 hours be shortened in order to help solve the vexing unemployment problem.

At the same time, however, the proposals demand that pay for the shorter week would be as much as for the present workweek.

This, the argument goes, would be necessary to maintain purchasing power.

Contrary to these claims, the obvious result would be to force up prices for commodities and services, because the cost of wages would outrun productivity.

So, one result would be price inflation.

Another result would be to impair the ability of U.S. industry to meet foreign competition — which becomes tougher and tougher with its advantages of lower basic costs.

So, in the long run, there is the gloomy risk that a shorter workweek accompanied by higher hourly wage rates would increase, not decrease, unemployment, because people would probably buy fewer higher priced products.

As one high government official stated, proposals to "arbitrarily reduce the workweek are self-defeating expedients which would tend to restrict the economy, not expand it."

## Our 'Unimportant' Debt

It is the favorite cliche of the big spenders to pooh-pooh fears over the enormous growth of the national debt. Why worry? they ask. We only owe it to ourselves.

OK. Here is an indication of what we owe us. Every hour of the day, seven days a week, 52 weeks a year, we taxpayers are shelling out one million dollars in interest on what "we owe ourselves."

Every family of four already is in hock "to itself" for \$6,536.48 as its share of the national debt.

And that's just the present status of our debt to ourselves. Our benefactors in government are constantly "loaning" us more of our own money — to continue their tortured simile. For just one example, they're hiring 1000 new governmental employees every week.

All of which is unimportant, of course. If you don't worry about money.

## Sierra Madre News

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## FREEDOM

### At Any Price

By H. V. Witty

Barry Goldwater represented one of the 19 minority Senate votes cast against the Test-Ban Treaty. The Senator from Arizona tells us:

"I do not vote against the hope of peace, but only against the illusion of it. I do not vote for war, but for the strength to prevent it."

"I have been told, as have others, I am sure, that to vote against this treaty is to commit political suicide."

"I will vote against this treaty because in my heart, mind, soul and conscience, I feel it detrimental to the strength of my country."

"If it means political suicide to vote for my country and against this treaty, then I commit it gladly. It is not my future that concerns me. It is my country — and what my conscience tells me is how best I may serve it."

Congratulations, Senator Goldwater, for being one of the few who placed conscience above politics! As Patrick Henry once said: "Being in the minority is not the mark of failure; being in the wrong is."

According to U.S. News and World Report, the price for government officials could go up. "Under a bill introduced in the House, October 7, with bipartisan sponsorship:

"The pay of Senators and Representatives would be raised from the present \$22,500 to \$35,000 a year."

"Cabinet members would get increases from \$25,000 to \$40,000."

"Supreme Court Justices would be raised from \$45,000 to \$60,000."

"The bill was sponsored by Representatives Morris Udall (Dem.), or Arizona, and Joel T. Brayhill (Rep.), of Virginia. The raises had been recommended to President Kennedy by a Presidential advisory commission."

"First opposition came from H. R. Gross (Rep.) of Iowa, who called the increases 'unconscionable'."

Representative Victor Wickersham (D. Okla.) recently came out with this jewel: "In thousands of schools today, students are violating the spirit, if not the letter, of the Supreme Court ruling (banning prayer). School authorities have ordered prayers or Bible readings continued as a part of school policy, in direct defiance of the court's ruling. "This," says Wickersham, "is one ruling which cannot really be enforced. You cannot send in federal troops to do battle with God."

A few days ago Theodore Jackmen confided to this columnist that the Russians were opening a new department store in the United States. This sounded incredible, but, sure enough, the documentation came through. An AP release, dated Moscow, September 22, appeared in the Chicago Tribune, Monday, September 23, 1963.

This release was not made by Tass in Moscow until they were assured the Disarmament Agency's Nuclear Test Ban Treaty would be ratified by our Senators.

The AP release stated: "A Soviet department store will open in Washington, probably in October, the Soviet news agency Tass said today. Tass said a three-story building has been rented in downtown Washington and will feature Soviet a-

## OUT OF THE COBWEBS

10 Years Ago

November 5, 1953

The parade theme for the Pasadena Tournament of Roses is "Famous Books in Flowers." Sierra Madre's entry will depict a scene from "Treasure Island." Artist Alfred J. Dewey's design for the Sierra Madre entry was registered this week.

The trend for Yuletide decorations this year will be toward the old fashioned variety. The goal is a fully decorated tree in a red base in front of each business house.

A gold-plated gas meter was turned on last week in formal ceremonies, celebrating the 100,000th meter in San Gabriel Valley. A special press preview was held to which mayors of valley towns were invited.

November 12, 1953

In defiance of Friday the 13th, superstitions, or possibly to account for any (unanticipated) sour notes in the brass section, the Sierra Madre Concert band will present its final concert of the year tomorrow night in the auditorium of the city school.

20 Years Ago

November 11, 1943

Sierra Madreans who failed to apply for their No. 4 War Ration Books during the recent registration at the grammar school may register for and receive them at the city hall next week.

Through the courtesy of the U.S. Forest Service, the local Forest Fire Fighters Service organization has secured two films to be shown at the city hall on Friday.

The announcement was made that the pupils of the grammar school have gone over the top in the "Triple Threat" contest and have raised enough money selling War Stamps to buy a Jeep, a Grasshopper, and a Quack for the army.

Relatives and friends still have time to send men and women overseas V-Mail notices of War Bond gifts for Christmas. War Bonds for Christmas gifts help hold down inflationary buying of scarce merchandise.

30 Years Ago

November 3, 1933

Plans for an active campaign to raise funds necessary to maintain the two Sierra Madre Boy Scout Troops, were completed on Monday at a meeting in the home of Colonel H. B. Hersey.

The funny men of the screen, Laurel and Hardy, will be seen in "The Midnight Patrol," together with W. C. Fields, Allison Skipworth and Baby Le Roy in "Tillie and Gus," at the Lyric next week.

November 10, 1933

A work of tremendous for Rehabilitation Through Training to train teachers to staff ORT's 600 schools in 22 countries which are free, non-sectarian installations designed to help build and rebuild human lives by teaching them modern skills.

The public is invited to attend by calling SY 8-5361 for reservations.

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## GET TWO FULL MONTHS' EARNINGS!

Funds received by November 11 earn in full from November 1 and are eligible for

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## Pam Valois To Study In France

Pam Valois, 520 E. Laurel, Sierra Madre, a sophomore at Lewis and Clark College, Portland, Ore., is one of 88 Lewis and Clark students accepted for the second Overseas Study program. She is on her way for five months of study and travel in France.

From the Old Files  
40 Years Ago

November 9, 1923

Work on the new store building of S. R. Norris at Lima and Central is being rushed to completion. The stock is being moved from the old quarters and a new epoch in Sierra Madre commercial history will be marked.

In response to many parents for a dancing class for older children, Mrs. Dingman and Mrs. Butsch are registering for a class in ball-room dancing.

Prior to departure the students participated in an eight-day orientation for college life and study overseas. They will return to the college in March for spring term on the campus.

Miss Valois is the daughter of Dr. and Mrs. M. W. Valois and a graduate of Pasadena High School.

8-SIERRA MADRE NEWS Thursday, Nov. 7, 1963

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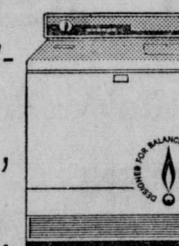
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SOUTHERN COUNTIES GAS COMPANY

**SPORTS  
AS  
Hank Ives  
SEES IT**

**Trick or Treat Leftovers**

The ghosts and goblins weren't very kind to Old Hankus last week. There were a heckofa lot more tricks than treats in the pig-skin picking department. As a matter of fact the little woman has hidden all the razor blades and ant poison. Nine wins and 11 losses drops the season's total to 89-54-6 for 65 percent. Taint bad but sure could be a lot better.

Have you ever noticed how things can be going baddy, everything is wrong, and then all of a sudden for no reason at all, they get worse?

THIS WEEK'S GASSERS, are 20 of the toughest tilts in the book. Why doesn't Army play Slippery Rock. That one we could pick.

PHOENIX to whip PCC by three TDs. Even a real good team doesn't have much chance when they tangle with the Bears on their own lot. The Lancers will surprise Pierce last week, but Phoenix mangled the Brahmans 33-0.

MUIR over Glendale by a touchdown. Stick with the winners I always say.

PASADENA to bounce back from 14-13 loss to Arcadia by trouncing Crescent Valley 20-7.

U.S.C. over Stanford by at least three scores. The Trojans are like a rubber ball. Up and down.

AIR FORCE ACADEMY to trip UCLA's Bruins up in the high altitude country.

WASHINGTON over California by 10 but the Bears will be waiting in Strawberry Canyon.

INDIANA to nudge Oregon State but it sure will be close.

ARKANSAS by a field goal over the Rice Owls in a Southwest goodie.

MISS STATE to upset unbeaten Auburn. How do you like those apples?

BAYLOR to upset Texas 15-14 and throw the national picture into a big mess.

FLORIDA to six over Georgia.

ILLINOIS smelling roses should be able to handle Michigan by say 10 points.

IOWA over Minnesota on the Hawkeyes home lot.

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Telephone 355-1503

**May We Suggest For This Week's Menu**

**BROILED LOBSTER**  
Place the cleaned and split lobster, meat side down, on an adequate baking pan. Place under broiler flame until shell becomes hot. Remove from under broiler, meat side up, and pour butter pat of butter on the meat. Place under broiler again until meat is hot. Remove from broiler and serve.

**LOBSTER THERMADOR**  
Remove meat from split shell. Dice meat and save shell. Sauté in butter 5 diced mushrooms, diced green pepper. Add 1 diced pimento, lobster meat, 1/2 teaspoon paprika, 1/4 cup of sherry and 1 egg. Add three tablespoons of lobster cream sauce, set aside to taste, add 1 egg. Place mixture in lobster shell, sprinkle with crumbs, melted butter, paprika, and top with partly crisped slices of bacon. Place first in oven to heat and then brown slightly in broiler. Serve.

**LOBSTERS WE SPLIT & CLEAN THEM THEM FOR YOU**  
**\$1.19 lb.**  
Fresh Cooked Daily (Reg. \$1.59) FOR YOU

**FANCY FRESH (Reg. \$1.19 lb.) 95¢  
HALIBUT FILLETS**

PLEASE TAKE NOTE . . . A large price reduction is now in effect on all our cooked shrimp plus our medium green. Take advantage of this offer now!

NEPTUNE SUGGESTS

- ★ STEWING OYSTERS
- ★ SMOKED FISH
- ★ LOBSTER TAILS
- ★ KING CRAB MEAT
- ★ COOKED SHRIMP (Small, Med. & Lge.)
- ★ KING CRAB MEAT LEGS
- ★ Peeled & Deveined (Uncooked) SHRIMP
- ★ FANCY FROG LEGS
- ★ FINNAN HADDIE
- ★ EASTERN CLAM MEAT
- ★ FRYING SHRIMP
- ★ JUMBO LOBSTER TAILS

**NEPTUNE SEAFOOD CO.  
3653 E. Foothill • FOOTHILL-ROSEMEAD  
SHOPPING CENTER  
DAILY 9:30 A.M. TO 6 P.M. — FRI. EVES. 6:30**

**Thanks Editor For Cooperation****Senior Citizens Shown As Real Active Citizens**

The Sierra Madre News was awarded a Certificate of Appreciation in recognition of outstanding public service in behalf of America's Senior Citizens. This award came from the National Senior Center of Lehigh, Fla.

The members of the Sierra Madre Senior Citizens' Club were so proud of this award and thank the kind editor of the Sierra Madre News for giving the club the publicity.

WISCONSIN over fast fading Northwestern.

OHIO STATE to hold off Penn State by a field goal margin. I have another neighbor, Bob Eberhart, the insurance mogul, who is a big Buckeye alumnus. Bob is sure Ohio State will be back on New Year's Day he is already ordering tickets.

I was forced to remind Bob of two rather pertinent scores. USC 32, Ohio State 3, and Washington 22, USC 7. Come to think of it, I hope the Buckeyes do play in the Rose Bowl. That ought to be a wallet fatterner.

BEARS 24, Rams 14, and that is probably being generous.

CHARGERS 31, Boston Pa-tricks 28.

ANN ROGERS wanted to know how the Dodger players were doing in their night club act. Scuttlebut has it that Drysdale, Wills, Koufax and company aren't bad when they have the prompting of a real pro such as Milton Berle, but it is something else when they are on their own.

**Kappa Delta Plan November Meet**

The Pasadena Alumnae Association of Kappa Delta will meet at the home of Mrs. Frank Abbott, 1370 Avonlea Road, San Marino, on Nov. 12 at 7:30 p.m. Mrs. Leon Foley of Arcadia will preside.

Mr. Ronnie Hayes will present a program entitled "Wigs by Michaelangelo" and members of the organization will model a variety of wig styles and colors.

Coffee and dessert will be served by Miss Eleanor Pratt and Mmes. Charles W. Stephens, Gerald E. Murphy, and Donald E. Schmiedeberg.

All Kappa Deltas in the area are cordially invited to attend. Reservations may be made with Mrs. S. Leroy Bradley Jr., HI. 7-7059.

E. J. Baldwin came here from Indiana. He was a rugged individualist. He was very thrifty, the son of a farmer-preacher. He closed the lagoon to hold the water. He made his money in the San Francisco Stock Exchange and the mines. He remodeled the adobe house. He spent much time in Virginia City. It was there he met 16-year-old Jenny and married her. He built the Queen Ann Cottage for her as a "Fairy Tale Castle," but Jenny died of consumption, so he turned it into a mausoleum for her. All her clothes and trinkets were kept there.

Mr. Baldwin loved horses, so he had the stable built for them. His six-horse coach traveled from L. A. to the Rancho. His daughter, Anita, renamed the cottage "The Queen Ann Cottage."

The Santa Fe Depot, which the Historical Society is trying to get relocated in the Arboretum, was built of bricks made by Baldwin's laborers. The iron was mold-

**Public Utilities Approve Revision**

The State Public Utilities Commission today approved a revision in the leased or private line schedules of California Water and Telephone Company which will result in savings estimated at \$32,000 a year to 88 subscribers, generally industrial or business firms.

Thirteen present private line subscribers will have a total annual increase of \$574, but not more than \$6.65 a month to any single subscriber.

The revision, which will be effective Nov. 1, provides that when any portion of a private or leased line service is furnished by Pacific Telephone, the rates and conditions of that company will be applicable to the complete service.

On Saturday, Nov. 9, Mrs. Warren Race and two of her Australian friends are coming to tell of life in the "Down Under Continent."

Four of the members went with the Arcadia Senior Citizens to Knott's Berry Farm Wednesday, Nov. 6.

Call CUMBERLAND or GILBERT 3-6181 for location of store nearest you

**VON'S  
and  
Shopping Bag**

**NEW Better Homes and Gardens COOK BOOKS**

**Better Homes & Gardens  
BEST BUFFETS**

**99¢  
each**

Better Homes & Gardens CREATIVE COOKING LIBRARY 8 Volumes — Get the complete set!

ON SALE NOW! 110 recipes for entertaining buffet style . . . fun with franks, chicken . . . Hawaiian luau and holiday buffets.

Farmer John HAMS Fully Cooked

Lean, Tender, Tasty . . . Eastern Quality, Smoked the Western Way

Full Shank Half 7-8 LB. AVG. 37¢ lb.

SLICED BACON Farmer John 57¢

Eastern Quality, Western Flavor

FARMER JOHN SKINLESS LINK SAUSAGE 2 1/2 LB. 49¢

14-16 LBS. AVG. WT. 47¢

5 LBS. AVG. WT. 47¢

CENTER CUTS 98¢

Whole Hams 14-16 LBS. AVG. WT. 47¢

Butt Portion 5 LBS. AVG. WT. 47¢

Ham Slices CENTER CUTS 98¢

VONS FLOUR Enriched—All Purpose 29¢

5 LB. BAG 29¢

Save 10¢

ORANGE JUICE Treesweet—Frozen 49¢

6-OZ. CAN 49¢

Save 40¢

MAXWELL HOUSE Ground Coffee 99¢

2-LB. CAN 97¢

1-LB. CAN 99¢

Save 16¢

GRAPFUIT Sweet, Juicy, Florida Pink 9¢

From the Famous Indian River Region

A "Good Way" to Start the Day!

ARTICHOKES FANCY PEANCS BREAKFAST PRUNES 2 FOR 25¢

FRESH & TENDER LARGE SIZE 29¢

NEW CROP LARGE SIZE 29¢

2 FOR 25¢

CHICKEN WINGS 29¢

THIRTY FOR SOUP 9¢

BACKS & NECKS 9¢

GOURMET FAVORITE 79¢

SEAFOOD SEA-LECTIONS

EVISERATED CRABS, 1 lb., 2 oz. min. 79¢

FRESH FILLET OF OCEAN PERCH..... 59¢

HALIBUT STEAKS 79¢ FISH STICKS Carnation, 1 lb. Pkg. 4 Fishermen, 14 oz. Pkg. 63¢

VON'S BAKERY ORANGE BREAKFAST ROLLS All Butter, Pkg. of 6..... 29¢

"CABLE CAR" FRENCH BREAD Sour Dough, 1 lb. 4 1/2 Oz. Round Loaf..... 39¢

Liquor Features V.G.C. VODKA 80 Proof. SAVE 40c..... fifth BOURBON

Millbrook Straight, 80 Pr. 5th 349¢

Millbrook 80 Proof 29¢

Sundries Section BUFFERIN FOR FAST PAIN RELIEF 100 Tab. Blf. \$1.25 Value 77¢

BLUE CHIP STAMPS

French Chateau Dressing 10 oz. 19¢

Lipton Tea Bags FLO-THRU BAG PKG. 67¢

Cut-Rite Plastic Wrap 100% RECYCLED 27¢

Waldorf Toilet Tissue 4-Roll Pack 3/\$1

WEST ARCADIA 1407 Baldwin Ave.

SO. PASADENA 1616 State St. (East of Fair Oaks)

ALTADENA 2408 Lincoln Ave.

Prices Effective THUR., FRI., SAT., SUN. NOV. 7, 8, 9, 10 At All 86 VON'S Shopping Bag Food Stores... Service, Savings and...

CUT-RITE WAX PAPER 125' ROLL 25¢

SCOTTIES FACIAL TISSUE 2 ROLL COUNT 25¢

SOFT-WEAVE TOILET TISSUE 2 ROLL COUNT 23¢

SCOTT FAMILY NAPKINS 20 COUNT 2/31¢

PASADENA 3841 E. Sierra Madre Blvd.

White King Cleanser HANDBY HELPER IN THE KITCHEN AND BATHROOM 14 OZ. CAN 2 FOR 27¢

Water Softener WHITE KING GIANT PKG. 57¢

White King D Detergent ALL PURPOSE POWDER . . . FOR DISHES OR LAUNDRY . . . NOW FORTIFIED WITH BORAX. GIANT SIZE 79¢

Blue Chip Stamps

French Chateau Dressing 10 oz. 19¢

Lipton Tea Bags FLO-THRU BAG PKG. 67¢

Cut-Rite Plastic Wrap 100% RECYCLED 27¢

Waldorf Toilet Tissue 4-Roll Pack 3/\$1

West Arcadia 1407 Baldwin Ave.

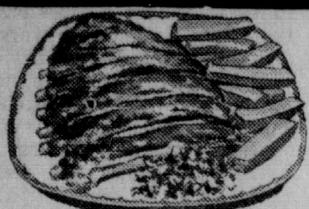
**Chaparral Poets Meet In S.M.**

Hearken! All those interested in advancing the cause of good poetry by serious writers in this area, discuss present-day literature and writers on the current scene, all in enhancing the poetry skill of the members. Visitors or welcome.

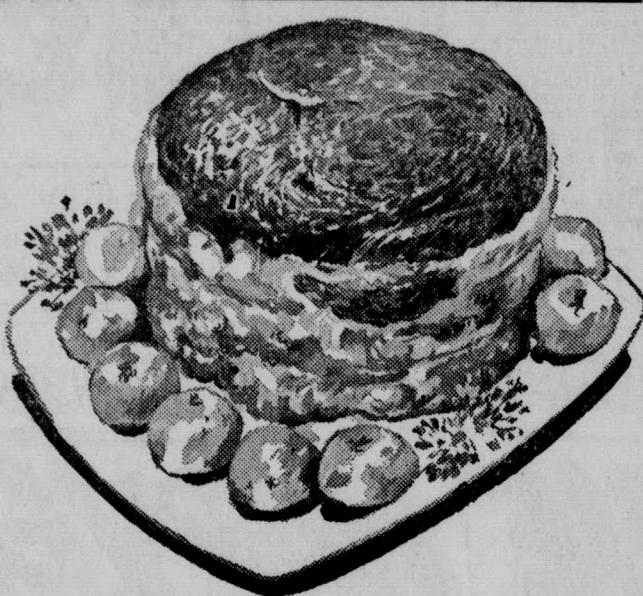
Three Wistaria poets were represented by poems at the McGroarty Pilgrimage, Sept. 20, in honor of Poetry Week. They were president Esther Webb, Caroline Converse and Paula O. Ennis. On the agenda: Election of officers, state contest, prizes, mar-

kets. Workshop procedures are

Hair Styling by . . .

Fresh — Lean  
Small Sides**Spare Ribs 49¢**

Fresh — Cut-Up

**STEWING BEEF 79¢**Fresh Lean  
**GROUND CHUCK 59¢**U.S.D.A. Choice  
Boneless**Rump Roast 93¢**

U.S.D.A. Choice

**Top Round Steak 95¢**

U.S.D.A. Choice

**Top Sirloin Steak \$1.59**WILSON  
CERTIFIED  
**BACON**  
is good  
and  
LEAN!Sliced  
**55¢**Boneless  
**SIRLOIN TIP  
Roast 99¢****Swiss Steak 83¢**Boneless  
**SWORD FISH  
STEAK 79¢****PRODUCE**Juicy Arizona  
**GRAPEFRUIT 5¢ each**  
REG. 3 FOR 29¢**RED GRAPES 10¢**  
Fresh,  
Sweet**RUSSET POTATOES 39¢**  
Select  
Idaho  
8 L.B. SACK**VALENCIA ORANGES 10¢**  
Sweet  
JuicyFrom Our Own Kitchen  
ALL OUR COOKED FOODS ARE  
PREPARED DAILY UNDER THE  
SUPERVISION OF OUR FINE  
AND CAPABLE COOK  
BETTY HILL, AND HER ASSISTANTS**Roberts Home Made  
MACARONI SALAD 39¢****Oscar Mayer All-Meat or  
WEINERS ALL-BEEF 49¢****Kraft's -- 4 Assorted  
SLICED CHEESE 35¢**'Large Enough  
To Serve You  
Small Enough  
To Know  
You'

(Closed Monday, Nov. 11th)

Store Hours:  
9 A.M. to 7 P.M.  
Daily  
Closed  
Sundays

*Roberts Market*  
HOME OF THE GREEN FROG  
ON THE CORNER ON THE SQUARE  
SIERRA MADRE

Where  
Quality Is  
Never Sacrificed  
For Price!Prices  
Effective  
Wed. - Thurs. - Fri. - Sat.  
November 6 - 9

# STORE-WIDE Food Bargains

**Hill's Instant Coffee** 10-OZ. JAR **\$1.19****East Point Medium Shrimp** FLAT CAN **49¢****PUREX Liquid Bleach** GALLON **59¢****FROSTING SUGAR** C & H 13-OZ. PKG. **25¢****Nabisco Striped Short Bread Cookies** 12 1/2 OZ. PKG. **39¢****KLEEN-ALL** All - Purpose Cleaner LARGE BOTTLE **59¢ NET**KEN-L RATION LIVER FLAVOR DOG FOOD L.B. CAN **8 FOR \$1.00****Mott's Apple Sauce** 35-OZ. JAR **2 FOR 89¢**ARMOUR'S CORNED BEEF HASH 15 1/2-OZ. CAN **29¢ NET**ARMOUR'S CHILI WITH BEANS 15 1/2-OZ. CAN **29¢****IRIS TOMATOES**  
SOLID PACK  
L.B. CAN  
**4 FOR \$1.00**MACOMBER'S  
APPLE JUICE  
24-OZ. BOTTLE  
**4 FOR \$1.00****IRIS KIDNEY BEANS**  
L.B. CAN  
**6 FOR 95¢**With This  
Coupon  
Free  
2 FRESH ARIZONA  
GRAPEFRUIT  
REG. 3 FOR 29¢  
VOID AFTER NOV. 9FROZEN Day  
FOODS

Wong's

FROZEN CHINESE FOODS

CHICKEN OR

PORK CHOW MEY

SHRIMP CHOW MEIN

EGG FOO YOUNG

FRIED RICE

SWEET &amp; SOUR PORK

EGG ROLLS

39¢

49¢

Snow Crop 6-OZ.  
ORANGE JUICE **3 FOR 99¢**Oh Boy! PKG. OF 2  
BAKED POTATO **4 FOR \$1**

## MORTGAGE LOANS INSURED SAVINGS



**WILSHIRE FEDERAL SAVINGS  
AND LOAN ASSOCIATION (HOME OFFICE ... LOS ANGELES)  
MYRTLE at COLORADO: EL.8-2516**

### Lula Damel Succumbs After Brief Illness

Lula Damel, age 73, of 330 E. Forest Ave., Arcadia, passed away Tuesday, Oct. 29, in the Sierra Madre Community Hospital, following a brief illness.

Mrs. Damel had lived in California for 55 years and in Los Angeles County 45 years. She was originally from Idaho.

Survivors include her husband, John A. of Arcadia; a son Earl of Florida; a daughter, Mrs. William Sly of Las Vegas, and a sister, Mrs. Inn Barnes of Salem, Ore.

Services were held Saturday, Nov. 2, at 11 a.m. in the Ripple Mortuary Chapel, interment at Live Oak Cemetery.

Arrangements were made by Ripple Mortuary, Sierra Madre.

### Santa Anita Opens 55 Day Season Thursday, Dec. 26

With the California Horse Racing Board having approved nine-race programs for the complete 1963-1964 winter racing meeting at Santa Anita, post time for the first race during the forepart of the season will be advanced to 12:30 p.m., it is announced by Fred H. Ryan, vice president and general manager.

The 55-day Santa Anita winter season opens on Thursday, Dec. 26.

Ryan said that the 12:30 time for the start of the first race will prevail for the first 18 days of the season through Saturday, Jan. 18.

Thereafter, the time for the first race will revert to 1 p.m. as in the past. The Daily Double will close five minutes before the first race.

Fewer hours of daylight during late December and early January require that the first race start at 12:30 o'clock in order to comply

with state law for the completion of a nine-race program. The law requires that the last event of the day be raced prior to sunset.

Santa Anita last season

offered eight-race programs during the early portion of the meeting. Post time of 1 p.m. prevailed for the complete racing season without modification under that arrangement.

Santa Anita has announced its richest racing meeting for total estimated purses of \$3,800,000, including 1,205,000 for 31 major stakes.

### 103 Enrolled in Claremont's Business Course

A record enrollment of 103 students from business and industry in the graduate business program leading to the degree of master of business economics at Claremont Graduate School and University Center, has been announced by Dr. Seymour Friedland, associate professor of economics and chairman of the committee on business economics.

Twenty-three area companies are represented in the program, as well as the U.S. Air Force, San Bernardino County, Los Angeles County, Claremont Graduate School and University Center and Mt. San Antonio College personnel.

The program, according to Friedland, is designed to introduce the business executive and the student of business to the intellectual tools required to command and understand the modern industrial environment. It includes work in economics, psychology, mathematics, administration, accounting and statistics.

Enrolled from Sierra Madre are Wesley Maurice, 175 W. Carter Ave., of Aerojet-General Corp., Azusa, and Keith Seegmiller, 181 E. Grand View Ave., of General Dynamics, Pomona.

### Park & Recreation

ent and proposed activities to be conducted by the schools, churches, civic groups and other sponsoring groups so that the City can anticipate what types of programs should be planned for the next three to five years.

Since the next regular meeting will fall on Thanksgiving, the Commission moved to adjourn to Nov. 19 or 20.

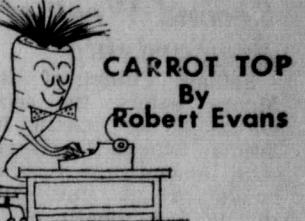
### USE THE CLASSIFIED ADS. THEY BRING IMMEDIATE RESULTS.

be kept current or they are subject to suspension from the staff. If they fail in any of the tasks and are suspended from the staff, this in essence means that they cannot admit patients into the hospital.

The purpose behind these committees and meetings is to assure you that the treatment you are getting is of the highest quality. It eliminates intentional and abusive care. In the event you have been subjected to improper treatment, then you can be relatively sure that something will be done. You may conclude two important factors from this:

1. A doctor who is a member of the staff of the Sierra Madre Community Hospital has proven himself, voluntarily, to be of the highest standards.

2. Sierra Madre Community Hospital is providing you with quality care and good organization.



**CARROT TOP**  
By Robert Evans

bird" for the Thanksgiving in early and avoid the rush . . . and of course that leaves only 39 shopping days until Christmas . . . and the least item on our thoughts today is only 44 shopping days until your Federal Income Tax form is due . . . and a mere 23 week-ends or 160-24 hour days until it is delinquent . . . my, oh, my, how time does fly.

—CT—

Of course to make life more complicated we must not forget the personal property tax that becomes delinquent just prior to the Christmas shopping spree.

—CT—

Now on the brighter side of life . . . you can rest assured that Sierra Madre Merchants are planning on making this Christmas the best shopping area in Southern California . . . already new bright and shiny merchandise is arriving, and soon the Chamber of Commerce will complete its plans for new and brighter decorations, which will lend itself to the spirit of the Holiday season approaching. All in all you will not have to go abroad this year to buy the gifts best suited for your purpose . . . you can buy them all with your "friendly" Sierra Madre Merchant" who has made plans that this year you can shop at home in the "one gigantic shopping center, of Sierra Madre."

In closing the column for this week, let us state . . . there is one advancement that has not as yet been made in our way of life . . . I doubt seriously, if it has even been thought of, but . . . manufacturers will soon stumble upon the fact that it will be all the rage to milady's handbags to put little lights inside which goes on when they are opened! . . . see you around the square, I hope, I hope, I hope.



**Crib Crop**

Mr. and Mrs. Walter Wegst Jr. of 220 Sierra Meadows Dr. are the parents of a baby born, born Oct. 22 at St. Luke Hospital. Gregory Scott, weighing 7 pounds, 4 ounces, is the couple's first child.

The maternal grandparents, Mr. and Mrs. Russel Smith, live in Ft. Myers, Fla., and are currently visiting the new parents. Mr. and Mrs. Wegst, the paternal grandparents, reside in Detroit, Mich.

Gregory's parents made Sierra Madre their home just six weeks ago. Walter Wegst is a radiation safety official at CalTech and JPL.

Mr. and Mrs. Carl Sidle are announcing the birth of their third child, a girl, born Oct. 25 at St. Luke Hospital. Catherine Ann, who weighed 8 pounds, 14 ounces, has a sister, Ellen, 14 ounces, and a 5-year-old brother, David.

Mr. and Mrs. Alex Brunner of Severna Park, Md., are the maternal grandparents of the new baby, and the paternal grandparents are Mrs. Sidle of Arlington, Va., and Mr. Sidle of Littleton, Colo.

The story also made proud parents of Mr. and Mrs. Francis Woscyna of 108 Esperanza Ave., by presenting them with a baby boy born Oct. 28 at St. Luke Hospital.

\* \* \*

Mr. and Mrs. Donald La-

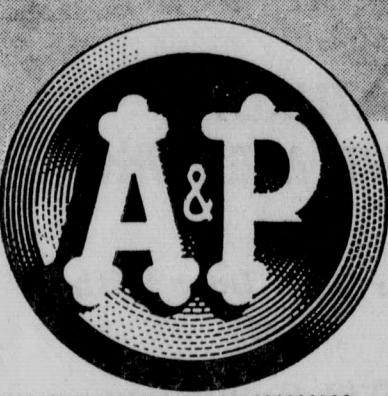
One of 418 W. Olive, proudly announce the birth of a son, Randal Dean, born at the Santa Teresita Hospital on Oct. 24 at 2:59 p.m. and weighing 8 pounds, 2 ounces.

The maternal grandparents are Mr. and Mrs. Paul Max Laird of 777 No. 7 Loma, Long Beach, Mr. and Mrs. Fred LaLone of 70 Regular Drive, San Dimas, are the paternal grandparents.

What Is a Bargain?  
Ask Trudie!  
THE PLAZA SHOP  
Dresses - Sportswear  
39 East Montecito  
"Ask Trudie" — EL 6-1485  
Near the Shell station

Read the Classified  
They are Little  
Bargains with a  
Saving

## SAVE EVERYTIME AT YOUR A&P!



An "out-of-this-world" ROAST!

USDA "CHOICE" GRADE  
AUTUMN HARVEST

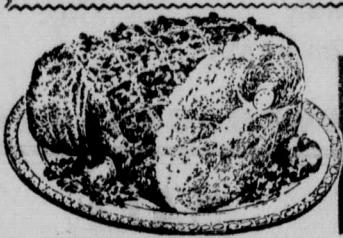
**LAMB  
LEGS**

WHOLE  
OR HALF LEGS



59¢  
lb.

All Stores Open  
10 A.M. to 7 P.M.  
Mon., Nov. 11th  
Veterans Day



HORMEL'S FULLY COOKED  
EASTERN HAMS

SHANK  
END  
PORTION

37¢  
lb.

45¢  
lb.

89¢  
lb.

WHOLE or FULL SHANK HALF ... 47¢ lb

Candy  
LEMON DROPS  
OR  
FRUIT DROPS  
12½-OZ.  
PKG. 21¢

FROZEN  
Turkey Wings  
1lb 33¢

A & P  
Jumbo  
Instant Coffee  
10  
OZ. \$1.09

Long  
Green  
CUCES  
3 FOR 19¢

Ann Page  
Grape Jam, Peach  
Plum Preserves &  
Apple Jelly  
14½-OZ.  
JAR 35¢

SALAD OR COOKING  
**CRISCO  
OIL**  
1½-pt. 29¢  
Btl.

Kippered Snacks  
CONNERS  
3¼-oz. Can 10¢

Toilet Tissue\*  
SCOTT  
650-Sheet  
Roll 4 for 33¢

Clam Chowder  
GORDON'S  
New England  
Style 2 15-oz.  
Cans 29¢

SUPER-RIGHT  
Game Hens

ROCK CORNISH 1-lb.  
4-oz. Pkg. 69¢

USDA CHOICE  
Lamb Chops

Large Loin 79¢  
Small Loin 98¢

KERMIN FROZEN  
Meat Pies

5 8-oz.  
Pies 89¢

CAP'N JOHN ATLANTIC  
SEA FOODS

Whiting Fillets 39¢  
Cod Fillets . . . 45¢  
Haddock Fillets 55¢

A&P's Garden Fresh Fruits & Vegetables  
Anjou  
PEARS  
Red Delicious  
APPLES  
Fancy Sweet  
CORN

Gold Medal Flour  
Refried Beans

JANE PARKER  
Fruit Cake  
1-lb. Dark 89¢  
1½-lb. Light 149¢  
3-lb. Light . . . 2.95

Worthmore Candy  
CHOC. PEANUTS, CHOC.  
STARS, BRIDGE MIX  
OR CHOC. RAISINS  
YOUR CHOICE  
1-lb. Pkg. 59¢

BETTY CROCKER  
12-IN-1-MIX  
BISQUICK  
2½-lb. Pkg. 35¢

Minced Clams  
GORDON'S  
7½-oz. Can 2 for 29¢

DRY MILK  
WHITEHOUSE  
INST. NON-FAT  
MAKES 12 QTS.  
38 2 ½ OZ. PKG  
69¢

TEA BAGS  
OUR OWN  
BUY 100-CT.  
GET 25 FREE  
125-ct.  
Pkg. 109¢

FINE FOR DISHES  
BABY FOOD  
LA CHOY  
BEAN SPROUTS  
Strained  
Junior

LUX LIQUID\*  
12-oz.  
Size 35¢

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.

**A&P Super Markets**

AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream

LANGENDORF  
Rum Ring  
CAKES  
12-oz.  
Size 39¢  
DECORATOR  
PILLOWS\*  
Ass'd. Styles,  
Shapes & Colors 89¢

KIDNEY BEANS  
MAYONNAISE  
BISCUITS  
COFFEE  
ONE GIFT WORKS MANY WONDERS  
GIVE  
THE UNITED WAY



Prices Effective Thurs., Fri., Sat. & Sun., Nov. 7, 8, 9 & 10  
HASTINGS RANCH SHOPPING CENTER  
3745 Foothill Pasadena

\*Taxable Items Subject to Tax—Open Sunday

FALL  
FOLIAGE  
AHEAD!  
capture its beauty  
on KODAK  
COLOR FILM



Yes!  
WE HAVE KODAK FILM IN THE NEW  
**KODAPAK**  
Film Cartridges  
for KODAK INSTAMATIC Cameras

NO THREADING . . . NO COUNTING . . . NO WASTED FILM!

You load instantly . . . automatically . . . get good pictures easier than ever! With new Kodapak film cartridges and new Kodak Instamatic cameras, there's no threading, no fumbling — the cartridge drops right into the camera. We have the new Instamatic cameras, plus Kodapak film cartridges for every kind of picture — Kodachrome or Ektachrome for color slides . . . Kodacolor for color snapshots . . . Kodak Verichrome pan for black-and-white. Come in soon.

SEE OUR KODAK COLORAMA OF  
COLORADO SPRINGS, COLORADO

*Hartman*  
Rexall Pharmacy

RELIEF PROFESSIONAL PHARMACISTS

29 N. BALDWIN

Elgin 5-3311

**Bethany Church  
Second Week of  
Stewardship**

Bethany Church of Sierra Madre enters its second week of the month long Sunday School Enlargement and Stewardship emphasis conducted at the church during the month of November. The theme for the month is "Christ Makes the Difference" and has found to be a real springboard for the ministry of the Sunday school and stewardship department in the church.

Dr. Robert N. Schaper, pastor, announces that his theme for this coming Sunday will be "Our Stewardship in the Home." This message will be given at the 11 a.m. Worship Hour at which time the Chancel Choir will also minister and will be directed by Margaret Schaper. On Sunday evening at 7 the Rev. Harold Ankeny, minister of education at the church, will speak on the subject "Our Stewardship in Christian Education."

Superintendent John Kershaw announces that the Sunday school emphasis for the month has been much fruit, as increased attendance the past two Sundays has been a sign of real interest in the month's activities. Over a dozen of the Sunday school teachers and leaders attended the weekend convention held at Angelus Temple in Los Angeles and sponsored by the Greater Los Angeles Sunday School Association.

A contest during November is being conducted in competition with the Calvary Baptist Church of Monrovia. This attendance contest is based on a percentage of increase and whenever Sunday school gains the most during the month of November will be awarded special recognition and prize by the losing Sunday school. Both churches have enjoyed fellowship in the preparation for the contest and friendly competition is expected between the members of the two churches.

Mr. Judd Gordon, a Mid-dler at Fuller Seminary in Pasadena, has recently been appointed as Bethany Church's new youth director. Mr. Ernie Richter who formerly held this position in the church was not able to give as much time to this vital ministry as was needed because of his heavy school schedule.

Mr. Gordon comes to the church from a background of experience in Young Life and two years serving with the Youth Ministry at the University Presbyterian Church in Seattle. His duties will include the overall coordination of the youth ministry in the church as well as individual counseling and planning for the youth activities during the school year and the summer vacation program. He attended last Tuesday the Southern California Youth Directors Fellowship Conference at Forest Home.

Bethany Church takes pride in announcing this recent addition to its ministerial staff and is now better equipped to minister to the spiritual needs of not only the youth of the community but every age group as well.

The church, located at 93 N. Baldwin, extends to interested friends and members of the community a cordial welcome to attend the services of the church.

Besides the regular Sunday services which begin at 9:30 a.m. with Sunday school there is a weekday meeting at 7:30 p.m. on Wednesdays in which Pastor Schaper is now discussing "Great Theological Words" which have a

**Kappa Kappa  
Gamma To Meet  
November 13**

The Kappa Kappa Gamma Alumnae Association of Pasadena will meet on Wednesday, Nov. 13, at the home of Mrs. William D. White in Flintridge.

A short business meeting will be conducted at 11 a.m. followed by a gourmet luncheon at 12:15 p.m. The chairman is Mrs. Joseph J. Ruff. At 1 p.m. there will be a treasure sale, chairman, Mrs. William Wooley.

**Protest Action**

motion from the minutes of the July 2, 1962, School Board meeting.

The former mathematics teacher concluded by saying that it appears to him that this entirely unreasonable spending binge had been made in an attempt to leave the treasury flat so that Superintendent Beall could proclaim to all that the funds were "inadequate."

**SM Woman's Club  
Displays Unusual  
Oil Paintings**

A great deal of interest is being shown in the outstanding exhibit of oil paintings on the walls of the assembly room at the Sierra Madre Woman's Club. Mrs. Mae Reich is the artist and the beautiful effects she obtains is due to the masterful handling of a paint knife, instead of a brush.

The nine exhibits may be seen by appointment through the art chairman, Miss Grace Webber, EL 5-3066.

Mrs. A. J. Barkman, president, declares guests are always welcome and the club and luncheon reservations for the luncheon meetings on the second Wednesdays of each month may be made by phoning EL 5-8501 or EL 5-9213 by the foregoing Mondays.

Mrs. Barkman and Miss Clara Sykes attended the Verdugo District C.F.W.C. regular monthly meeting at the 20th Century Club of Eagle Rock on the 28th and took club donations in to the Los Angeles Indian Center on the same day.

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Dated: October 31, 1963  
BY ORDER OF THE  
PLANNING COMMISSION  
L. C. Bevington, Secretary  
Publish Sierra Madre News  
November 7, 1963 V-470

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The property to be considered is located at 148 W. Baldwin Ave., Baldwin Avenue, further described as 500 N. Baldwin.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to the property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

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November 7, 1963 V-469

**12—SIERRA MADRE NEWS Thursday, Nov. 7, 1963**

**Boys! Girls! Swim -- Gym**

Special classes — after school hours — to develop proficiency and self confidence in school and neighborhood play activities. Individual instruction by Paul Gerrish, Ph. D., specialist in physical education. Progressive body building exercise for better posture and physical fitness. Fundamentals of school sports and games, emphasizing good sportsmanship, — swimming — diving — tumbling and self-defense. Special day and evening instruction in swimming, diving and physical fitness for ADULTS is also offered.

For further information telephone 793-1345

Application and map are on file in the office of the City Clerk

City Clerk

Publish Sierra Madre News

November 7, 1963

DATED: October 23, 1963

L. MARIE WARFEL  
City Clerk

Publish Sierra Madre News

November 7, 1963

V-469

NOTICE OF PUBLIC HEARING

**Sierra Madre Plumbing Co.**

EL 5-7272

15 Kersting Ct. Across from flag pole  
All Plumbing and Heating Repairs  
Stoppages, Water Heaters, Disposals  
Fixtures on Display  
Pipe, Fittings, Valves, Faucets  
Toilet Seats

**Obedience Class  
For Dogs  
To Begin**

The Santa Anita Dog Training Group will be starting a new obedience training class in Arcadia County Park on Wednesday evening, Nov. 6, at 7 p.m.

These classes are very popular at this time of the year while it is still warm and comfortable in the park. Any dog five months up may be enrolled. For further information please call either HI 6-6858 or EL 9-1481.

**Tella  
Views**By  
Toni Maurin

SYcamore 7-9634

It seems to me there is an awful lot said these days about "togetherness." I think the last straw, however, to break the camel's back is the new togetherness sweater. They call it a "tweater," and it is designed with body wide enough to hold "him and her" side by side with just two sleeves. What "him and her" are supposed to do with their other respective arms was not explained in the ad. I can imagine all sorts of ensuing complications from wearing this type of garment. I just can imagine what would happen if "he" wanted to go "his" way and "she" had to go "hers." It wouldn't be very handy in revolving doors, or if there was one seat left on the bus, and finally, who gets custody of the darned thing in case of divorce???

Talked to Mrs. Brewster Benedict the other day and learned that the Kinneloa Canyon Club met at her home this last Tuesday. They decided they would have a catching up time on what they were all doing in lieu of a program. They also made plans for a coming Christmas meeting.

The Benedict's just returned from a long weekend down in Palm Springs. They went down to attend the Blue Printers convention at the Riviera Hotel.

The surprise party of the week was held for Bill and Pat Olson. The invitations were sent, Western style by pony express to tell of the round-up party to place the Olson brand on their new home at 1455 Old House Road. The cowhands in costume, all met at the Eaton Canyon golf course Sunday morning at 9:30 a.m. They arrived with boots and war cries promptly at 10 a.m. on the Olson ranch and it was more than surprising that everyone didn't take for the hills upon their arrival. It sounded more like a band of wild Indians than a bunch of business men and their cow girls.

Before you could throw a calf, a chuck wagon table was set up with all sorts of exciting vittles to tickle the appetites of the ranch hands.

The party was planned and executed by the Robert (Bob and Carmen) Farmers, the Brewster (Bronco and Carol) Benedict, Forrest (and Jean) Paxton, the Don (Hopalong and Ethel) Hays, all former Pepperhill Road friends. They presented the Paulings out to dinner.

Forgot to mention last week that the Charles Klingermans from Wynn Road were among those from this area attending the A.I.A. convention in Mexico City. They too went on to Puerto Vallarta for a few days before returning home.

Was doing a little shopping last week at Macy's in Palo Alto before returning home and chanced to run in to Mrs. Edwin (Margaret) Pyle at the hat counter. She went up for the horse show at the Cow Palace. Later on while lunching at the Red Barn we ran into her again with her sister, Mrs. M. E. (Helen) Straughan. Helen is a real interesting person with a fascinating hobby. She cobbles and designs her own shoes.

Also saw May and Bill Friedrich while we were up there. They wanted to be remembered to all of their friends down here and I have a new address for your Christmas card file. They just moved recently so you might not have it: Mr. and Mrs. William Friedrich, 690 Sharon Park Drive, Apartment 15, Menlo Park. They are all very happy up there. Billy is a junior at the University of California at Berkeley. Bill Sr. is in real estate and doing very well.

The Roy Hoffmans of Cricklewood Path were also up San Francisco way last week. They went up to attend the convention for the Engineering Geologists. They stayed at the new Jack Tar Hotel in the city and said it was just lovely.

Next time—relax  
at the  
PLAZA SHOP  
Dresses - Negligee  
Sportswear  
39 EAST MONTECITO  
"Ask Trudie" — EL 6-1495

Attend the Church  
of Your Choice  
This Sunday

**SM's Halloween Festivities Prove Fun-Safe**

The Sierra Madre Recreation Commission, in the interest of a safe Halloween, helped again this year, along with many volunteer groups for a highly successful evening for everyone.

The Kiwanis Club furnished judges and prizes for the best costumes.

Children gathered at Kersting Court at 6:30, and as soon as the judging was over they all paraded to the Sierra Madre School Auditorium, under the guidance of the Volunteer Fire Department, Police Department and car clubs.

The children then marched across the stage, at which time the winners were given their prizes. The winners were: pre-school, Lauri Mason, Stephen Laird and Buddy Holcomb; kindergarten, Deanna Raul, Melody Nobel and Thomas Zimmerman; first grade, Vicki Brown, Bengie Rillorta and Monet Orr; second grade, Diana Wilder, Mark Armstrong and Wendy Ellet; third grade, Bonnie Brose, Karyn Kinsel and Richard Barden; fourth grade, Ellen Miller, Craig Walters and Timmy Jones; fifth grade, Robert Borse, Bruce and Robert Bromley and Ann Parker; Sixth grade, Pat Myers, Robin Axelrod and Flora Willet.

To set up a hypothetical case, assume there are 1,000 vehicles that frequent a particular commercial area which offers 250 on street parking stalls. If these vehicles were to occupy the available stalls on an all day basis, it is apparent that only 25 per cent of the 1,000 vehicles could avail themselves to the parking facility.

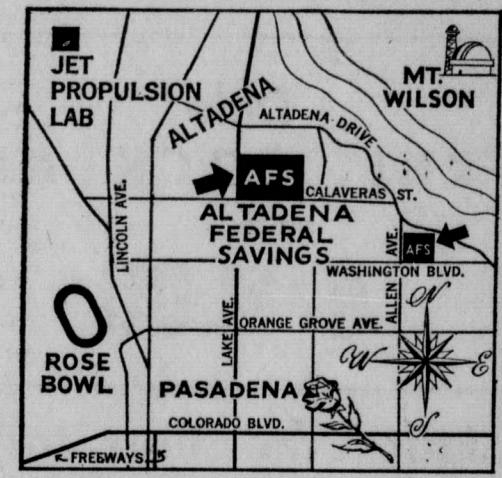
Alternately, if the 250 spaces become available every two hours, all 1,000 vehicles would have an opportunity to use the available space in an 8 hour period.

If motorists adhere to the time restriction, more spaces will become available through the day. To insure adherence, the Police Department must enforce the parking regulations.

The policy of the Department is clear. We would rather have parking spaces turn over than parking tickets issuance. However, the limited time parking areas will be patrolled and violators who do not choose to comply in the spirit of the law will be ticketed.

**A FEDERAL SAVINGS ASSOCIATION**

Serving the Greater Los Angeles Area



ASSETS OVER 67 MILLION DOLLARS

**4.85%** CURRENT ANNUAL RATE PAYABLE EVERY THREE MONTHS

**ALTADENA FEDERAL SAVINGS and Loan Association**  
2246 N. Lake Ave., Altadena, California  
Branch Office:  
1845 E. Washington Blvd., Pasadena, California  
SYcamore 4-1161  
MUrray 1-5691

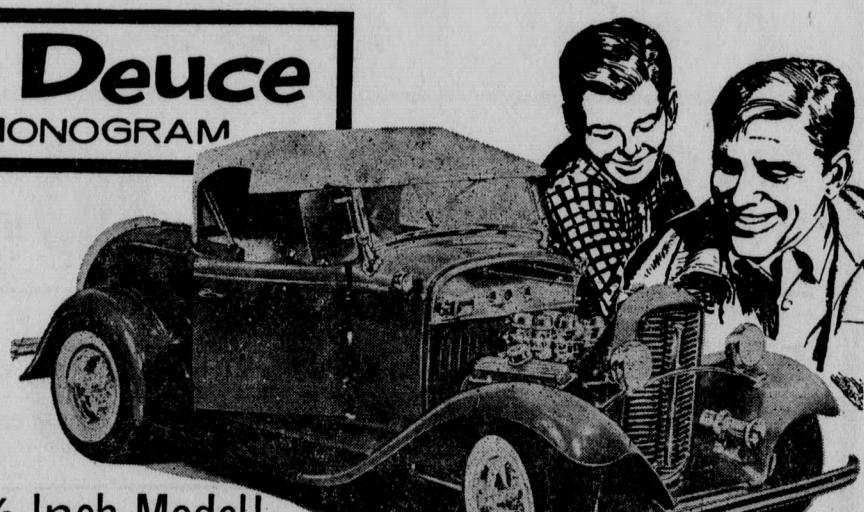
INSURED, CHARTERED AND SUPERVISED BY AGENCIES OF THE UNITED STATES GOVERNMENT

**HAPPY  
HOMEMAKERS**

See The . . . Actual Scale Model On Display  
SATURDAY ONLY Nov. 9th 12 to 4 P.M.

**Big Deuce  
by MONOGRAM**

Classic and  
Favorite  
'32 Ford  
Custom  
Roadster



Big 20½ Inch Model!  
Big Fun for Dads and Boys!

The Monogram "Big Deuce" is one of the most magnificent models ever to come to our store. You must see to appreciate its beauty and fascination. Scaled from the classic '32 Ford Deuce Roadster, all-time favorite of custom car and hot rod fans. One-eighth actual car size, it is many times larger than our average car model and has super detailing and operating and design features never seen in a hobby kit model before. Come in and see this most unusual hobby kit soon. It's a wonderful gift to get or to give.

Folding Windshield  
284 Plastic Parts—  
185 Chrome Plated  
White Wall Tires  
Choice of Two  
Body Colors

Operating Doors  
and Trunk Lid  
Operating Head  
and Tail Lights  
Fascinating and  
Realistic Steering

**MACABOB TOYS**

OPEN EVERY NITE TILL XMAS EXCEPT SAT. & SUN.

2980 E. Colorado Blvd., In Pasadena  
Between Rosemead & San Gabriel Blvd. — Across from Gwin's Restaurant

Acres of Free Parking

SY 6-8131

HI 5-1666

MU 1-1391

Air Conditioned

FREE  
GIFT  
WRAPPING

LAY-A-WAY  
NOW  
for CHRISTMAS

Extensions...of Course



**CALIFORNIA  
WATER & TELEPHONE  
COMPANY**

# For Your Convenience We Are Open 12 Hours A Day. 9 A.M. to 9 P.M.

Prices Effective Nov. 6 - 7 - 8 & 9

We will be closed Mon., Nov. 11 -- Veteran's Day

Dole Sliced  
PINEAPPLE  
**6 FOR \$1.00**

Dole  
FRUIT COCKTAIL  
303 TINS  
**5 FOR \$1.00**

Jack & the Bean Stalk  
Royal Ann or Dark Sweet  
CHERRIES  
303 TINS  
**3 FOR \$1.00**

Jack & the Bean Stalk  
WHOLE GREEN BEANS  
303 TINS  
**4 FOR \$1.00**

## FROZEN FOOD DEPARTMENT

Minute Maid  
ORANGE JUICE  
6-OZ. 12-OZ.  
**29¢ 57¢**

Ore-Ida  
SHOESTRING POTATOES  
4 Pkgs. **95¢**

National Biscuit  
COOKIES  
Striped Short Bread  
Ideal Peanut Bars  
Chocolate Pin Wheels  
**43¢**  
Save 14%

ALCOA WRAP  
Heavy Duty 18" Foil  
**57¢**  
Plus Tax  
(Free Deal with Turkey)

Van de Kamp  
NORTHERN FRIED  
HALIBUT  
**65¢**  
Save 14c

Wakefield  
CRAB MEAT  
**65¢**  
Save 18c

S&W Glase  
FRUIT CAKE MIX  
**63¢**  
Glase Cherries 59c

New  
CRISCO OIL  
**29¢**  
24-OZ. BOTTLE

Ken L Ration  
New Liver Flavor  
DOG FOOD  
**6 FOR 89¢**

Quick  
QUAKER OATS  
18-OZ. 42-OZ.  
**19¢ 39¢**



## Pancake Day Specials

Aunt Jemima  
PANCAKE MIX (FAMOUS) ... **33¢**  
BUCKWHEAT MIX (TANGY) ... **39¢**  
BUTTERMILK MIX (NEW) ... **39¢**

Aunt Jemima will be here in person to  
fry hot cakes on Saturday

Borden's Real  
MAYONNAISE  
QUART  
**49¢**

MARIE'S DRESSINGS  
BLUE CHEESE  
REG. PTS. 89c NOW  
**69¢**  
THOUSAND ISLAND  
REG. 69c NOW  
**55¢**

Baker's Semi-Sweet  
CHOCOLATE CHIPS  
**5 FOR \$1.00**

Hunts  
TOMATO CATSUP  
14-OZ. BOTTLES  
**2 FOR 25¢**

Wishbone  
ITALIAN DRESSING  
**35¢**  
8-OZ. BOTTLE

Welch's  
Chocolate Covered  
CHERRIES  
12-OZ. BOX  
**49¢**  
Dark or Light

## ROESS QUALITY MEATS

### MANNING CHOICE ROAST MEAT

RUMP ROAST ... **69¢ lb**  
TOP ROUND ROAST **95¢ lb**  
SIRLOIN TIP ROAST ... **95¢ lb**  
EYE ROUND ROAST ... **99¢ lb**  
MELON CUT RUMP ... **89¢ lb**

Fresh GROUND CHUCK ... **59¢ lb**  
Rath Black Hawk BACON ... **55¢ lb**

Fancy Center Cut  
SWORD FISH STEAKS  
**79¢ lb**

### MANNING CHOICE STEAKS

T-BONE STEAK ... **\$1.23 lb**  
PORTERHOUSE STEAK **\$1.29 lb**  
TOP ROUND STEAK ... **98¢ lb**  
SIRLOIN TIP STEAK ... **98¢ lb**  
SWISS STEAK ... **79¢ lb**

GROUND ROUND ... **79¢ lb**  
Oscar Mayer — All Beef or All Meat WIENERS ... **49¢ lb**

No. 1 White  
JUMBO SHRIMP  
**\$1.29 lb**

Fresh  
FILET SOLE  
**85¢ lb**

## Fresh Produce

First Quality  
BANANAS ... **10¢ lb**

Fresh Green  
ARTICHOKES ... **10¢ ea**

Brown Steak  
MUSHROOMS ... **29¢**  
HALF POUND

Sweet Juicy  
TANGELOS ... **2 lbs. 25¢**

Large Crisp  
CELERY ... **10¢ ea**

NUT SALE --- ALL NUTS  
Walnuts — Filberts  
Almonds — Brazils  
Pecans — Mixed  
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